



*Training Course:  
Business Financial & Accounting Skills*

*30 November - 4 December 2026  
Casablanca (Morocco)*

## Training Course: Business Financial & Accounting Skills

Training Course code: FI2014 From: 30 November - 4 December 2026 Venue: Casablanca (Morocco) - Training Course  
Fees: 4725 € Euro

### Introduction

Effective planning and control entail developing skills that go far beyond mastery of any one discipline. This program addresses key issues, such as cost analysis, continuous improvement of cost assignment, budgeting, management control, and performance evaluation. In so doing, the program pushes delegates to understand the cause-and-effect relationship among business strategy and vision, operational objectives, measures, and targets, as well as advanced performance measurement and reporting. The program focuses on:

- Master the finance and accounting jargon to understand business processes
- Cost analysis for budgeting purposes and decision making
- Financial and operational measures to support the budgeting process
- Best practices to manage organizational performance
- Link strategy to costing and performance evaluation

### Objectives

- Understand the finance and accounting jargon
- Learn costing and budgeting terminology used in business
- Determine the full costs of outputs for the goods and services provided
- Master traditional techniques and recent best practices
- Link finance and operation for budgeting purposes and strategy execution
- Learn how to build a comprehensive performance measurement system

### Target Audience

- Management accountants and cost accounting professionals
- Finance managers and financial controllers
- Budgeting and cost control specialists
- Business analysts and performance measurement professionals
- Operations and production managers involved in cost management
- Project managers responsible for budgeting and control
- Department heads and functional managers HR, sales, operations, etc.

- Internal auditors and compliance officers
- Non-financial managers who need financial literacy for decision-making
- Professionals involved in strategic planning and performance evaluation
- Individuals seeking practical skills in costing, budgeting, and performance management systems

## Outlines

### DAY 1

#### Management and Financial Accounting: Key Concepts and Terminology

- Identify the major differences and similarities between financial and managerial accounting
- Understand the role of management accountants in an organization
- Linking strategy to planning and costing
- The key role of budgeting and cost control in contemporary organizations
- Towards a cross-functional process-view of the organization
- Understand your processes: integrating financial and non-financial aspects
- Understanding the Financial Statements
- Video, Examples & Discussions

### DAY 2

#### Cost analysis

- What is costing?
- Cost concepts and terminology
- Different costs for different purposes
- Fixed Vs Variable costs: the Cost-Volume-Profit analysis model
- Contribution Margin analysis
- Manufacturing vs. non-manufacturing costs
- Period Vs. Product costs: inventory evaluation and control
- Case study

### DAY 3

#### Traditional vs. Advanced Techniques in Cost-control

- Under-costing and over-costing: the consequences for profitability
- How to refine a costing system?
- Indirect Vs. Direct costs
- Traditional Cost Allocations systems Vs. Activity-Based Costing
- Cost hierarchy & Cost drivers
- Linking resources, activities and management
- Introducing Activity-Based Budgeting and Management
- Video, Case Study and Examples

#### DAY 4

##### Budgeting: Flexible Budgets and Variance Analysis

- The role of budgeting
- Define the master budget and explain its major benefits to an organization
- Describe the difference between a static budget and a flexible budget
- Compute flexible-budget variances and sales-volume variances
- Discuss the behavioral implication of budgeting
- The budgeting process in your organization: how to improve it?
- Which tools shall we use to complement budgeting and costing?
- Problems, Case Study and Exercises

#### DAY 5

##### Measuring Corporate Performance: The Balanced Scorecards and Six-sigma

- Broadening performance measurement systems
- The key role of customer satisfaction and business process reengineering
- Beyond budgeting: integrating financial and non-financial issues
- Introducing the Balanced Scorecard
- The key perspectives

- Introducing the Strategy maps
- Introducing Six-sigma
- Video, Case Study and examples

## Registration form on the Training Course: Business Financial & Accounting Skills

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
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info@gh4t.com  
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