



*Training Course:
Advanced High Performance Leadership*

*30 November - 11 December 2026
Casablanca (Morocco)*

Training Course: Advanced High Performance Leadership

Training Course code: LS1029 From: 30 November - 11 December 2026 Venue: Casablanca (Morocco) - Training Course Fees: 7350 € Euro

Introduction

This advanced-level leadership program is aimed at giving you the skills you need to manage and lead people to an advanced level - focusing on six key areas of leadership - Communication, Innovation, Vision, Inspiration, Enabling, and Encouragement.

You will have the opportunity to test your current skills and be challenged and coached to become the best leader you can be. Using case studies and examples from great historical leaders, and the elite of the modern business world, we will investigate leadership and human behavioral patterns, look at changes in business trends, study human motivation and work on modern practical leadership tools and methodologies.

At every point in this advanced-level program, you will be encouraged to participate in the discussion, group work, practical exercises, meetings, and experiments. Because this is an advanced level program, you receive feedback and coaching so that you can improve your performance as a leader.

This exciting and inspiring advance level leadership program will give you the challenge and the boost you need to move you onto the next level of leadership.

In a world where staying the same, means falling behind, this could be the challenge you have been waiting for.

Structure

Module 1 - The Leadership Journey

Module 2 - The Leadership Challenge

Objectives

- Understand the real meaning of leadership
- Become a master of communication and influence
- Create and harness the power of vision and visualization
- Motivate and inspire people
- Learn how to have a magnetic personality
- Create momentum and urgency within yourself and others
- Learn how to engage, inspire and enable your people

Course Process

The course is delivered in a fun and inspiring style, by a speaker passionate about the leadership, various methods will be used to keep participants engaged, the use of video, and case studies from historical leaders, business case studies, group work, and experiments and one to one practice. The course aims to challenge you, so that you can advance your skills. This course will be an exciting journey of discovery you will enjoy.

Benefits

- You will be a much stronger leader
- You will be a master of communication
- You will clarify your business and personal vision
- You will increase your level of influence on others
- You will learn the secrets of the past masters
- You will gain the tools to build an inspiring personality

Outlines

Module 1:

The Leadership Journey

Day 1:

Leadership

- What is true leadership, lessons from the past masters
- Modern leadership and its impact on business
- Human behavior, predictable outcomes
- The new business reality and its impact on us all
- Force field analysis and the comfort zone
- Employee mentality versus entrepreneurial spirit
- The equalizer effect
- Leaders versus managers

Day 2:

Vision

- The strangest secret
- How to create a vision
- How to harness the power of vision through visualization
- Psycho cybernetics and its connection with vision
- Goal setting the key to making vision a reality
- The mastermind group
- Positive mental attitude, gaining power from a strong vision
- Linking vision to mission and values
- Vision timeline, mathematical coaching model

Day 3:

Communication

- Discover your communication style
- Identify other peoples communication style
- Learn how to motivate and influence each of the style
- Body language
- The 5 levels of listening
- Advanced questioning techniques
- Selling your ideas and vision
- How to get buy-in from others
- Selling your ideas through excellence in communication

Day 4:

Innovation

- How to create a culture of innovation
- How to engage your people to generate new ideas

- Left brain, right brain and innovation
- Creative thinking and problem solving
- Suggestion boxes, and reward criteria
- Quantity versus quality on innovation projects
- Sticky note innovation
- Absolute versus desirable criteria
- Using multi-disciplined employees to gain width and depth
- Using innovation to reduce costs

Day 5:

Influencing skills

- The relationship bank account
- The 10 guaranteed deposits
- Confidence is king
- The give to get a ratio
- The fire within, Enthusiasm
- Time to get passionate
- The BE. DO.GET model
- The pipeline principle

Module 2:

The Leadership Challenge

Day 6:

The challenge

- The leadership challenge
- Rule number 1, Everything matters
- The importance of stretching ourselves

- Association and its impact on our ability to inspire
- Receiving feedback on our abilities, from other leaders
- Why standing still is no longer an option
- Even eagles need a push, and so do we
- The cycle of personal growth

Day 7:

Inspirational Leadership

- Why some people are inspirational
- Why Human Beings desire to be inspired
- Human behavioral patterns and cultural differences
- Differing forms and styles of inspiration
- A decision? A skill? or something we are born with
- Why some people win and some people fail
- Dreamers versus planners
- Lighting a fire under your people
- The leadership challenge

Day 8:

Enabling

- What is an enabler
- Why managers and enablers are so different
- The skills required to become an enabler
- How the giving away power, will gain you more
- Enabling in different cultures
- Resistance to an enabling business culture
- Why enabling, gains loyalty and increases trust

- Why enablers are far stronger than managers
- The leadership challenge

Day 9:

Engaging and encouraging your people

- Why most employees are not engaged by their work
- The 45-year plan, and its effect on motivation
- The true cost of business meetings
- Engage your team to gain better results
- Engagement in business meetings
- Everyday engagement principles
- Engaging an audience through presentations
- Engaging, where to draw the line
- Recognition and rewards
- The leadership challenge

Day 10:

Personal leadership challenge

- The dream
- The goals
- The style
- The accountability
- The payback
- The enabler
- The shield
- The sword

Registration form on the Training Course: Advanced High Performance Leadership

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