



*Training Course:
Developing Project Strategy in the Oil and Gas
Industry*

*21 - 25 June 2026
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Developing Project Strategy in the Oil and Gas Industry

Training Course code: EN234642 From: 21 - 25 June 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6825 € Euro

Introduction

Developing effective project strategies in the oil and gas industry is critical to managing complexity, optimizing investments, and ensuring successful project delivery. Strategic planning enables organizations to align technical, financial, and operational objectives while navigating risks, market dynamics, and regulatory requirements.

This program, designed by Global Horizon Training Center, equips participants with the frameworks, tools, and practical insights required to develop and implement robust project strategies across the oil and gas project lifecycle.

Course Objectives

By the end of this program, participants will be able to:

- Understand strategic planning principles in oil and gas projects
- Develop project strategies aligned with organizational goals
- Analyze market, technical, and financial factors influencing projects
- Evaluate risks and uncertainties in project strategy development
- Optimize project portfolios and investment decisions
- Integrate stakeholder management into strategic planning
- Apply decision-making frameworks for project success
- Enhance project performance and value creation

Target Audience

This program is designed for:

- Project Managers and Engineers in Oil & Gas
- Strategic Planning and Business Development Professionals
- Asset and Field Managers
- Finance and Investment Analysts
- Senior Supervisors and Decision-Makers
- Professionals involved in project planning and execution

Outline

Day 1: Fundamentals of Project Strategy in Oil & Gas

- Overview of oil and gas project lifecycle
- Strategic planning concepts and frameworks
- Aligning projects with corporate strategy
- Market dynamics and industry trends
- Stakeholder roles and expectations

Day 2: Strategic Analysis and Project Evaluation

- Market and economic analysis
- Technical feasibility and resource evaluation
- Financial modeling and investment appraisal
- Risk identification and assessment
- Portfolio management strategies

Day 3: Strategy Development and Planning

- Developing project strategy and objectives
- Scenario planning and decision analysis
- Resource allocation and prioritization
- Contracting and procurement strategies
- Integrating sustainability considerations

Day 4: Risk Management and Strategic Execution

- Risk mitigation and contingency planning
- Managing uncertainty in project execution
- Governance and control frameworks
- Performance monitoring and KPIs
- Change management strategies

Day 5: Optimization, Integration, and Case Studies

- Optimizing project strategies for value creation
- Integration across project functions
- Lessons learned and continuous improvement
- Best practices in oil and gas project strategy
- Case studies and real-world applications

Registration form on the Training Course: Developing Project Strategy in the Oil and Gas Industry

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