



*Conference:
Advanced Selection, Interviewing & Recruitment
Skills*

*27 September - 1 October 2026
Cairo (Egypt)
Holiday Inn & Suites Cairo Maadi, an IHG Hotel*

Conference: Advanced Selection, Interviewing & Recruitment Skills

Conference code: CO8254 From: 27 September - 1 October 2026 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Conference Fees: 4100 € Euro

Introduction

This advanced conference equips participants with modern behavioral interviewing techniques, addressing the limitations of traditional methods. With a focus on psychology and the latest advancements since 2008, attendees will master the skills necessary for effective recruitment, appraisal, and disciplinary interviews. Highlights include practical sessions, insights into psychometric testing, and opportunities to build confidence under expert guidance.

Objectives

- Recognize the complexities of recruitment and selection in today's modern environment
- Understand and be able to implement the new recruitment and selection process
- Be able to identify and write recruitment criteria for use in advertising, short listing and constructing effective interview questions.
- Be able to demonstrate to others how the new process will save time and increase dramatically interviewing effectiveness.
- Consider the concept of and know when to use testing, and personality questionnaires and when assessment centers are appropriate.
- Be able to design and use the two-step questioning technique which has numeric scoring.

Target Audience

- HR Managers and Senior HR Professionals
- Recruitment and Talent Acquisition Specialists
- Interviewers and Hiring Managers
- Department Heads involved in selection and hiring decisions
- HR Business Partners HRBPs
- Organizational Development and Workforce Planning Professionals
- Training and Development Specialists involved in recruitment processes
- Psychometric Testing and Assessment Center Practitioners
- Line Managers responsible for staff selection and appraisal
- Professionals involved in disciplinary and performance interviews
- Consultants specializing in recruitment and selection systems
- Individuals seeking to improve behavioral interviewing and candidate assessment skills
- Anyone involved in hiring, interviewing, or workforce evaluation processes

Outlines

Day 1: Where Are We Now - Current Skills and Knowledge Vs New

- Why interviews are often so ineffective
- Examining your current skill levels - Knowledge - exercise
- Examining your current - skills - exercise
- Interviewing first practice
- Interviewing - observing others
- Interviewing - What it's like being interviewed
- The Myths about interviewing - pre-2008 opinions
- Completing your personality profiler

Day 2: The New Process of Interviewing - New Approach, New Results

- The new recruitment/interview model explained
- Why we need a change
- Review and discussion
- STEP 1: Jobs descriptions and terms of reference their role in the process
- Putting the criteria behavioral map together - what are the criteria?
- STEP 2: Practice exercise gathering criteria information for future use - creating the job advert
- Practice exercise -putting steps 1 & 2 into action
- STEP 3: New approach to shortlisting - how to save lots of time

Day 3: Testing, Personality Profiling, and Assessment Centres

- STEP 4: Testing - the three groups of testing - why do we need testing?
- Psychometric Test Vs Occupational tests - latest advancements
- Design and use of local ability test - practical example - group exercise
- Another testing you may want to consider - examples
- STEP 5: Personality profiling - advances in profiling - from "Type" profile to occupational profiles
- Personality profiling - what we use it for - what results in you can expect

- Profile example and exercise - your own profiles

Day 4: Questioning Techniques and Observing Body Language

- STEP 6: The new approach to interview questions
- Signposting - advantages for the interviewer and interviewee
- The construction and use of knowledge-based questions - demonstration and practice
- The purpose and use of probing questions
- Starting the interview correctly - practice in groups
- How many people on the interview panel to make questioning meaningful?
- STEP 7: design and layout of the interview room
- STEP 8 How to use body language - practical examples and demonstrations

Day 5: Putting Interviewing Skill into Practice

- Review of learning to date
- Practicing introductions - group team exercise
- The real cost of bad interviewing
- Practical interview - Interview 1
- Practical Interview - Interview 2
- Practical interview - Interview 3
- Making the final selections and necessary professional actions
- Program review - updating skill and knowledge sheets

Registration form on the Conference: Advanced Selection, Interviewing & Recruitment Skills

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