



*Training Course:
Data Management*

*23 - 27 November 2026
Casablanca (Morocco)*

Training Course: Data Management

Training Course code: MA235047 From: 23 - 27 November 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction:

In today's data-driven world, managing data effectively has become an essential skill for organizations of all sizes. This training program is designed to help participants understand the key principles of data management and develop the skills they need to manage data effectively.

Objectives:

By the end of this training program, participants will be able to:

- Understand the importance of data management
- Define key data management concepts and terminology
- Plan and implement a data management strategy
- Ensure data quality and integrity
- Use data analysis tools and techniques to gain insights and make informed decisions
- Manage data security and privacy

Target audience:

This training program is suitable for anyone who wants to develop their skills in data management, including:

- Data analysts and scientists
- IT professionals
- Business analysts and managers
- Project managers
- Anyone who works with data on a regular basis

Outlines:

Day 1: Introduction to Data Management

- Overview of data management
- Key concepts and terminology
- Importance of data management
- Data management frameworks and models

Day 2: Planning and Implementing a Data Management Strategy

- Defining data management goals and objectives
- Assessing data management needs
- Developing a data management plan
- Implementing a data management strategy

Day 3: Ensuring Data Quality and Integrity

- Data quality and integrity concepts
- Data validation and verification
- Data cleaning and transformation
- Data profiling and auditing

Day 4: Data Analysis Tools and Techniques

- Data analysis methods and techniques
- Exploratory data analysis
- Data visualization and reporting
- Statistical analysis and modeling

Day 5: Data Security and Privacy

- Overview of data security and privacy
- Risk assessment and management

- Data encryption and anonymization
- Compliance and regulations

Registration form on the Training Course: Data Management

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