



*Conference:  
Impact of Technology Innovation & New Business  
Models on Supply Chains*

*28 June - 2 July 2026  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Conference: Impact of Technology Innovation & New Business Models on Supply Chains

Conference code: CO234630 From: 28 June - 2 July 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Conference Fees: 6300 € Euro

### Introduction

Growing overseas require access to markets, capital, and competitive differentiation. In the context of Asia, suppliers are usually much less technologically sophisticated compared to their overseas buyers in major world markets. As new technologies transform business models and automate business processes, traditional supply chains in sourcing, manufacturing, distribution, and logistics are being affected, with clear threats of disintermediation.

### Objectives

- Understand the transformative potential of new technologies.
- Apply technology at strategic and operational supply chain levels.
- Leverage shared services and platforms for competitive advantage.
- Develop a roadmap to use technology as an enabler and differentiator.

### Target audience

- Senior Management
- Senior Managers
- Managers
- corporate executives on a management track

### Outlines

#### Day 1 & 2

- Technology transformation and the evolution of business models
- Levels of technology disruption and impact
- e-commerce and channels
- The blurring of business models in retail, logistics, and distribution

#### Day 3 & 4

- Impact of new supply chain technologies
- Industry 4.0

- Data Analytics
- Industrial automation
- The sharing economy
- The individual economy

#### Day 4 & 5

- Putting it together: Project discussion
- Future-scaping your company supply chain using technology for business transformation and process automation
- Project presentations

## Registration form on the Conference: Impact of Technology Innovation & New Business Models on Supply Chains

Conference code: CO234630 From: 28 June - 2 July 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton  
Istanbul Esentepe Conference Fees: 6300 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.