



*Training Course:
Leadership - Master Class*

*26 - 30 October 2026
Casablanca (Morocco)*

Training Course: Leadership - Master Class

Training Course code: LS1118 From: 26 - 30 October 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

The Leadership - Master Class is designed to provide a comprehensive overview of essential leadership skills and their practical application within the organization. The program explores crucial leadership elements, such as managing oneself as a leader, leading teams effectively, driving innovation, and communicating with impact. Leaders will learn how to inspire their teams, impart values through leadership by example, and implement strategies that foster growth and success in the organization.

This advanced leadership program is fast-paced and dynamic, aimed at enhancing personal, team, and organizational leadership abilities. Participants will leave equipped with the tools to overcome leadership challenges and make a lasting impact.

Objectives

By attending this program, participants will:

- Learn practical leadership tools and techniques that can be applied immediately to their teams.
- Understand the profound influence leadership has on team dynamics and outcomes.
- Develop communication skills that enhance their effectiveness as leaders.
- Generate breakthrough ideas and innovative methods to drive team performance.
- Identify and apply value-based leadership principles to cultivate a positive organizational culture.

Target Audience

- Senior Leaders and Executives: Individuals in high-level leadership positions who are looking to refine their skills and drive innovation at the organizational level.
- Middle Managers: Managers who are in charge of leading teams and are looking to develop their leadership style and enhance their effectiveness in guiding their teams through challenges.
- Aspiring Leaders: Individuals who are preparing for leadership roles and want to learn essential leadership skills to manage teams and lead organizational growth.
- Team Leaders and Supervisors: Professionals responsible for managing teams on a day-to-day basis, aiming to build strong team dynamics and increase team performance.
- HR Professionals and Leadership Development Specialists: Individuals involved in designing and implementing leadership development programs for their organizations.
- Entrepreneurs and Founders: Business owners and entrepreneurs who want to enhance their leadership abilities to manage and grow their organizations effectively.

Outline

DAY 1: Managing Myself as a Leader

- The importance of perception in leadership.
- Developing intrapersonal & interpersonal skills.
- Identifying and understanding your preferred behavioral style.
- The model for leadership: identifying key areas of growth.
- Removing emotional blind-spots that hinder leadership effectiveness.

DAY 2: Leading a Team

- Understanding and dealing with team dynamics.
- The stages of human development within teams.
- Optimizing your natural strengths as a leader.
- How to build and maintain effective teams.
- Managing team processes to ensure efficiency and success.

DAY 3: Innovative Leadership

- Encouraging openness to new ideas.
- Developing divergent thinking skills for creative solutions.
- Removing blocks to creativity and fostering a culture of innovation.
- Understanding the creative process to enhance problem-solving.
- Using metaphors and analogies to inspire innovative thinking.

DAY 4: Communication for Leaders

- The power of listening in leadership.
- Sharpening listening skills to understand team needs.
- Understanding body language and its impact on communication.
- Inspiring and guiding others through clear and motivational communication.
- Effectively handling stress in leadership roles.

DAY 5: Imparting Leadership Values

- Leading by example: the core of effective leadership.
- Building resilience for sacrificial leadership.
- Intentional self-motivation: leading yourself before leading others.
- Developing interpersonal connections for persuasive leadership.
- Upholding integrity for accountable and trusted leadership.

Registration form on the Training Course: Leadership - Master Class

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