



*Training Course:
The Authentic of Leadership*

*31 August - 4 September 2026
Casablanca (Morocco)*

Training Course: The Authentic of Leadership

Training Course code: LS234837 From: 31 August - 4 September 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725 € Euro

Introduction

Authentic leadership is a leadership style that values transparency, integrity, and honesty in the workplace. This training program aims to help participants embrace these values to build trust, improve relationships, and lead effectively by staying true to their core principles. Authentic leaders inspire their teams, align organizational values with day-to-day practices, and achieve sustainable success.

Objectives

By the end of this course, participants will be able to:

- Manage and instill the organizational mission, vision, and values effectively
- Align strategic planning with operational reality
- Foster employee-driven value systems in the organizational culture
- Eliminate nepotism and polarization, ensuring that organizational objectives are met
- Recognize and avoid common errors in authentic leadership programs
- Understand the principles, procedures, and impact of implementing authentic leadership
- Streamline organizational efficiency and maximize value extraction with authentic leadership principles
- Identify and evaluate weaknesses in current authentic leadership programs in their organizations
- Apply authentic leadership principles practically and understand their impact on organizational culture
- Understand the roles and responsibilities of various actors in the authentic leadership framework

Target Audience

This course is ideal for:

- CEOs and Executives
- Human Resources Managers
- Individuals involved in strategic oversight and organizational management
- Professionals responsible for developing organizational goals and aligning them with leadership principles

Program Outline

Day 1: Introduction to Authentic Leadership

- History and Philosophy
 - Origins and development of authentic leadership

- Key principles of authentic leadership
- Benefits of Authentic Leadership
 - Impact on organizational culture and employee satisfaction
- Leading with Heart
 - Compassion and servant leadership
 - Loyalty, respect, and emotional intelligence
 - Deflection of dignity and respect
 - Leadership characteristics and traits

Day 2: Self-Awareness and Integrity

- Self-Awareness
 - Philosophy of self and understanding individuality
 - Emotional intelligence and self-evaluation
 - Aligning personal standards with professional values
- Integrity
 - The role of honesty, trustworthiness, and reliability
 - Building credibility with clients, customers, and colleagues
 - Accountability and self-audit practices

Day 3: Leading with Vision

- Translating and Entrenching the Company Vision
 - The importance of vision in leadership
 - Diversity, inclusion, and ethics in leadership
- Instilling the Vision
 - Cultivating self-control and guiding teams with a shared vision
 - Leading by example: Leadership and innovation

Day 4: Listening Skills and Transparency

- Cultivating Listening Skills
 - The importance of effective listening in leadership
 - Message reception, interpretation, and providing feedback
- Transparency in Leadership
 - Sharing decision-making processes with stakeholders
 - Encouraging open feedback and maintaining balance between employer and employee expectations
 - Managing the psychological contract and addressing false assumptions

Day 5: Consistency and Leadership Excellence

- Consistency in Leadership
 - The role of predictability and stability in leadership
 - Managing strategies and leadership trends
 - Creating a stable work environment with known expectations
- Optimizing Focus and Direction
 - Fostering continuous leadership development and a focus on goals
 - Achieving excellent results through consistent leadership

Registration form on the Training Course: The Authentic of Leadership

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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