



*Training Course:
Leading Change and Organizational Renewal*

*10 - 14 August 2026
Casablanca (Morocco)*

Training Course: Leading Change and Organizational Renewal

Training Course code: LS235032 From: 10 - 14 August 2026 Venue: Casablanca (Morocco) - Training Course Fees: 4725
€ Euro

Introduction

This training program aims to help leaders develop the skills and mindset needed to lead change and renew their organizations. Participants will learn how to diagnose the need for change, create a vision and strategy for renewal, engage stakeholders, build a culture of innovation, and implement and sustain change. The program will use a combination of theoretical concepts, practical tools, and experiential activities to help participants apply change leadership skills in their work and personal lives.

Objectives

By the end of this training program, participants will be able to:

- Understand the nature and dynamics of change in organizations
- Develop a strategic approach to organizational renewal
- Engage stakeholders and build support for change
- Foster a culture of innovation and continuous improvement
- Implement and sustain change effectively

Target Audience

- Senior Executives: Leaders responsible for guiding the organization's strategies.
- Change Managers: Individuals tasked with managing change initiatives within the organization.
- Department Heads and Managers: Leaders responsible for implementing change within their teams.
- Human Resources Professionals: HR leaders focused on driving cultural change and employee development.
- Project Managers: Those leading projects that require alignment with organizational change.
- Strategic Planners: Individuals involved in long-term strategic planning.
- Leaders Seeking Personal Development: Those wishing to enhance their skills in leading change.
- Consultants: External professionals offering expertise in change management and strategy renewal.

Outlines:

Day 1: Understanding the Nature and Dynamics of Change in Organizations

- The nature and types of change in organizations
- The psychology of change: resistance, motivation, and adaptation
- Diagnostic tools for assessing the need for change

Day 2: Developing a Strategic Approach to Organizational Renewal

- Creating a vision and strategy for change
- Techniques for strategic thinking and planning
- Overcoming barriers to change

Day 3: Engaging Stakeholders and Building Support for Change

- Identifying and engaging stakeholders
- Building coalitions and alliances
- Techniques for effective communication and persuasion

Day 4: Fostering a Culture of Innovation and Continuous Improvement

- Understanding the importance of innovation and continuous improvement
- Creating a culture of experimentation and risk-taking
- Building capacity for innovation and learning

Day 5: Implementing and Sustaining Change Effectively

- Managing the implementation process
- Techniques for effective change management
- Sustaining change and embedding new practices into the organization.

Registration form on the Training Course: Leading Change and Organizational Renewal

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