



*Training Course:  
Improving Public Sector Productivity through  
Prioritization, Measurement and Alignment*

*1 - 5 June 2026  
Baku (Azerbaijan)*

## Training Course: Improving Public Sector Productivity through Prioritization, Measurement and Alignment

Training Course code: MA234572 From: 1 - 5 June 2026 Venue: Baku (Azerbaijan) - Training Course Fees: 5775 € Euro

### Introduction

Public sector organizations today face increasing pressure to deliver high-quality services efficiently while optimizing limited resources. Achieving this requires clear prioritization, effective performance measurement, and strong alignment between strategic objectives and operational activities.

This program, developed by [Global Horizon Training Center](#), equips participants with practical frameworks and tools to enhance productivity across public sector entities. It focuses on aligning organizational goals with measurable outcomes, improving decision-making, and ensuring that resources are directed toward high-impact initiatives.

Participants will gain the skills to prioritize effectively, measure performance accurately, and create alignment across departments, enabling sustainable improvements in service delivery and organizational efficiency.

### Course Objectives

By the end of this program, participants will be able to:

- Understand the key drivers of productivity in the public sector
- Apply prioritization techniques to optimize resource allocation
- Design and implement performance measurement systems
- Align strategic objectives with operational execution
- Develop Key Performance Indicators KPIs and performance frameworks
- Improve decision-making using data and performance insights
- Enhance collaboration and alignment across departments
- Drive continuous improvement in public service delivery

### Target Audience

This program is designed for:

- Government Officials and Public Sector Leaders
- Department Heads and Managers
- Strategy and Performance Management Professionals
- Policy Makers and Planners
- Project and Program Managers in the public sector
- Professionals involved in performance measurement and service delivery

## Outline

### Day 1: Foundations of Public Sector Productivity

- Understanding Productivity in the Public Sector
- Challenges in Government Performance and Service Delivery
- Key Drivers of Productivity Improvement
- Linking Strategy to Operational Outcomes
- Introduction to Prioritization, Measurement, and Alignment
- Case Studies in Public Sector Productivity

### Day 2: Prioritization and Strategic Focus

- Principles of Effective Prioritization
- Identifying High-Impact Initiatives
- Resource Allocation and Trade-Off Decisions
- Tools for Prioritization Impact vs. Effort Matrix, Pareto Principle
- Managing Competing Priorities
- Aligning Priorities with Strategic Goals

### Day 3: Performance Measurement and KPIs

- Designing Performance Measurement Frameworks
- Developing Key Performance Indicators KPIs
- Balanced Scorecard in the Public Sector
- Data Collection and Performance Monitoring
- Using Performance Data for Decision-Making
- Addressing Performance Gaps

### Day 4: Organizational Alignment and Execution

- Aligning Strategy with Operations
- Cascading Goals Across Departments
- Enhancing Cross-Department Collaboration
- Governance and Accountability Structures
- Communication for Alignment and Engagement
- Driving Execution Excellence

### Day 5: Continuous Improvement and Sustainability

- Building a Culture of Continuous Improvement
- Performance Review and Feedback Mechanisms
- Managing Change in Public Sector Organizations
- Innovation in Public Service Delivery
- Developing Action Plans for Productivity Improvement
- Case Study and Group Workshop

## Registration form on the Training Course: Improving Public Sector Productivity through Prioritization, Measurement and Alignment

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
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