



*Training Course:
CEO Excellence in Real Estate Strategy &
Leadership*

7 - 11 September 2025

Cairo (Egypt)

Holiday Inn & Suites Cairo Maadi, an IHG Hotel

Training Course: CEO Excellence in Real Estate Strategy & Leadership

Training Course code: LS236244 From: 7 - 11 September 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 3550 € Euro

Introduction:

The CEO Excellence in Real Estate Strategy & Leadership program is tailored for senior executives in the property sector who are driving large-scale development projects, investments, and corporate growth. This program builds on CEOs' existing expertise and equips them with cutting-edge strategies in [investment decision-making](#), [real estate finance](#), [sustainable development](#), [stakeholder management](#), and [innovation leadership](#). By the end of the program, participants will be able to confidently lead their organizations in highly competitive and fast-changing real estate markets.

Objectives:

- Master strategic real estate investment and portfolio management.
- Enhance financial acumen for large-scale property and development projects.
- Develop risk management capabilities in real estate financing and investments.
- Gain advanced insights into sustainable development and smart real estate trends.
- Strengthen leadership presence to build trust with investors, partners, and stakeholders.
- Inspire innovation and create a high-performance corporate culture.

Target Audience:

- CEOs, Presidents, and Managing Directors of real estate companies.
- Senior executives in real estate investment, development, and property management firms.
- Board members and decision-makers overseeing large-scale property portfolios.
- Public-private partnership leaders involved in major real estate projects.

Outlines:

Day One: Strategic Real Estate Leadership

- Global and regional trends in real estate markets.
- Strategic leadership in high-value property projects.
- Balancing regulation, compliance, and opportunity.
- Designing long-term growth strategies for real estate enterprises.

Day Two: Real Estate Finance & Investment

- Advanced financial analysis and feasibility studies.
- Portfolio diversification and investment strategies.
- Real estate financing structures: equity, debt, REITs.
- Financial modeling for property development.

Day Three: Risk & Credit Management in Real Estate

- Identifying financial, credit, and market risks.
- Tools and frameworks for credit risk analysis.
- Structuring risk mitigation in property investments.
- Case studies: risk lessons from real estate markets.

Day Four: Marketing, Branding & Stakeholder Engagement

- Building strong corporate brand positioning.
- Strategic marketing for large-scale projects.
- Engaging investors, regulators, and global partners.
- Leveraging digital platforms and PropTech marketing.

Day Five: Innovation, Sustainability & Leadership Excellence

- Sustainable real estate development ESG, green buildings.
- Smart cities and PropTech transformation.
- Leadership strategies for inspiring high-performance teams.
- Final workshop: personal CEO growth roadmap & peer feedback.

Registration form on the Training Course: CEO Excellence in Real Estate Strategy & Leadership

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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