



*Training Course:  
Certified Business Professional in Leadership  
(CBP)*

*17 - 21 August 2025*

*Cairo (Egypt)*

*Holiday Inn & Suites Cairo Maadi, an IHG Hotel*

## Training Course: Certified Business Professional in Leadership (CBP)

Training Course code: LS236188 From: 17 - 21 August 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 3550 € Euro

### Introduction:

This training program aims to develop participants' leadership capabilities and equip them with the knowledge and tools needed to succeed in leadership roles. The course focuses on enhancing effective leadership skills and strengthening the ability to motivate and guide teams to achieve shared goals.

### Program Objectives:

By the end of this program, participants will be able to:

- Strengthen their understanding of leadership concepts and their importance in a business environment.
- Develop core leadership skills such as guiding, motivating, and managing teams.
- Enhance strategic thinking and the ability to make sound strategic decisions.
- Improve communication skills and build professional relationships for effective leadership.
- Develop negotiation and problem-solving abilities in a leadership context.

### Acquired Competencies:

Upon completing this course, participants will be capable of:

- Applying effective leadership concepts and tools in the business environment.
- Guiding and motivating teams to achieve common goals.
- Making appropriate and strategic decisions in leadership situations.
- Building and maintaining professional relationships through effective communication.
- Negotiating and solving problems efficiently within a leadership framework.

### Target Audience:

This course is intended for professionals across all fields and job levels who wish to develop their leadership skills. It is especially suitable for managers, supervisors, and leadership teams within companies and organizations.

### Outlines:

#### Day 1:

- Introduction to Business Leadership and its importance
- Traits of successful leaders and core leadership skills
- Guiding teams and fostering engagement and trust

#### Day 2:

- Strategic thinking and decision-making
- Developing a clear vision and aligning teams with shared objectives
- Change management and motivating for results

#### Day 3:

- Effective communication and building professional relationships in leadership
- Coaching and individual guidance for enhanced performance
- Developing active listening skills and managing team stress

#### Day 4:

- Enhancing negotiation and problem-solving skills in leadership contexts
- Dealing with challenges and implementing corrective actions
- Performance evaluation and guiding teams toward continuous improvement

#### Day 5:

- Review and assessment of acquired leadership skills
- Developing a plan to apply concepts and skills in the workplace
- Advisory session for participants to discuss challenges and personal inquiries

## Registration form on the Training Course: Certified Business Professional in Leadership (CBP)

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
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### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
3 Oudai street, Aldouki,  
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