



*Training Course:
Leadership for Public Sector CEOs:
Transitioning to Private Sector Excellence*

12 - 16 October 2025

Cairo (Egypt)

Holiday Inn & Suites Cairo Maadi, an IHG Hotel

Training Course: Leadership for Public Sector CEOs: Transitioning to Private Sector Excellence

Training Course code: LS236180 From: 12 - 16 October 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 3550 € Euro

Introduction

In today's fast-evolving global economy, many senior leaders in the public sector are seeking to transition into private sector leadership roles. This transition requires a deep understanding of the strategic, cultural, and operational differences between public and private organizations. Designed by Global Horizon Training Center, this specialized training program supports CEOs and top-level public sector executives in navigating the shift with clarity and confidence.

The course bridges the gap between public service leadership and private enterprise excellence by equipping participants with advanced insights into commercial thinking, market responsiveness, financial agility, innovation leadership, and corporate governance. It blends strategic leadership development with practical tools for success in a competitive, profit-driven environment.

Objectives

By the end of this program, participants will be able to:

- Understand the key differences in leadership demands between public and private sectors.
- Adapt leadership styles for private sector boardrooms and corporate environments.
- Apply commercial thinking, strategic execution, and performance-based management.
- Lead with innovation, customer-centricity, and agility.
- Build executive presence and personal brand for private sector positioning.
- Develop a personal roadmap for transitioning and thriving in private sector roles.

Course Methodology

- Executive case studies and simulations
- Comparative sectoral analysis
- Peer-to-peer discussions and leadership diagnostics
- Expert insights from both public and private sector leaders

- Personal transition planning and coaching tools

Organizational Impact

- Strengthens cross-sector leadership capabilities within public institutions.
- Promotes readiness for strategic collaboration with private partners and stakeholders.
- Fosters innovative thinking and value-driven leadership approaches.
- Supports knowledge transfer and transformation initiatives post-transition.

Target Audience

- Public sector CEOs, Ministers, and Director-Generals
- Deputy Ministers or Undersecretaries preparing for private sector roles
- Executive advisors and top officials in public enterprises
- Public sector board members or leaders transitioning to corporate boards

Outline

Day 1: Understanding the Leadership Shift

- Differences between public and private sector leadership models
- Shifting from service delivery to value creation
- Accountability, transparency vs. agility and competitiveness
- Leadership adaptability and self-assessment

Day 2: Strategic & Financial Thinking in the Private Sector

- Strategic planning vs. strategic execution
- Financial acumen for CEOs: key performance indicators, P&L, ROI
- Private sector governance and shareholder expectations

- Risk appetite and decision-making dynamics

Day 3: Leading Innovation and Change

- Market-driven innovation vs. policy-driven reform
- Building a culture of innovation in private enterprise
- Change leadership and agility in dynamic markets
- Customer-centric transformation

Day 4: Corporate Culture, Branding, and Executive Presence

- Navigating corporate culture, values, and politics
- Building your executive brand for private boards
- Executive presence and influence in high-stakes environments
- Stakeholder engagement and external positioning

Day 5: Designing Your Transition Strategy

- Personal transition mapping: vision, goals, and networks
- Leveraging public sector experience in private sector contexts
- Building your private sector advisory or board career
- Final workshop: strategic action plan and peer feedback.

Registration form on the Training Course: Leadership for Public Sector CEOs: Transitioning to Private Sector Excellence

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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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