



*Training Course:*  
*Business Planning and Coordination: Effective*  
*Strategies for Achieving Goals and Seizing*  
*Opportunities*  
*7 - 11 December 2025*  
*Istanbul (Turkey)*  
*DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Business Planning and Coordination: Effective Strategies for Achieving Goals and Seizing Opportunities

Training Course code: LS236161 From: 7 - 11 December 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5500 ₺ Euro

### Introduction:

Planning and coordination are essential components of successful business management. They help organizations achieve their goals and ensure sustainable success. This training program aims to provide participants with the foundational concepts of business planning and coordination, along with the skills and tools needed to develop and implement integrated business plans that align with organizational objectives and seize available opportunities.

### Program Objectives:

- Understand the concept and importance of planning and coordination in the context of business management.
- Learn the principles of business planning, environmental analysis, and forecasting.
- Acquire the skills needed to develop and implement integrated business plans aligned with organizational goals and desired outcomes.
- Identify and analyze available opportunities and leverage them effectively.
- Provide a practical framework for applying planning and coordination practices within organizations.

### Target Audience:

- Project and team leaders in organizations and companies
- Planning and coordination officers in institutions and organizations
- Members of project management and organizational development teams
- Anyone working in the field of planning and coordination or seeking to develop their skills in this area

### Course Outline:

#### Day 1: Introduction to Planning and Coordination

- The importance of planning and coordination in business management
- Key concepts in planning and coordination
- Success factors for effective planning and coordination

#### Day 2: Principles of Business Planning and Forecasting

- Analyzing the internal and external environment and forecasting changes
- Setting clear, measurable, and achievable objectives
- Planning and forecasting strategies to achieve sustainable success

#### Day 3: Developing Integrated Business Plans

- Analyzing needs and available resources
- Creating comprehensive business plans aligned with organizational goals
- Implementing and monitoring business plans to achieve desired outcomes

#### Day 4: Opportunity Analysis and Utilization

- Analyzing internal and external opportunities
- Leveraging opportunities for optimal benefit
- Evaluating the impact of opportunities on business plans and adjusting accordingly

#### Day 5: Institutional Coordination and Collaboration

- The importance of coordination among teams and departments within an organization
- Implementing coordination processes and enhancing effective collaboration
- Case study: Applying planning and coordination in a specific work context

## Registration form on the Training Course: Business Planning and Coordination: Effective Strategies for Achieving Goals and Seizing Opportunities

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng): .....  
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### Company Information

Company Name: .....  
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### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
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### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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