



*Training Course:
Effective Budgeting and Cost Control*

*15 - 26 September 2025
London (UK)
Landmark Office Space - Portman Street*

Training Course: Effective Budgeting and Cost Control

Training Course code: FI236155 From: 15 - 26 September 2025 Venue: London (UK) - Landmark Office Space - Portman Street Training Course Fees: 9000 € Euro

Introduction

In today's competitive and cost-sensitive environment, effective budgeting and cost control are essential for financial sustainability and strategic decision-making. This 12-day intensive training program—designed by Global Horizon Training Center—equips finance professionals, project managers, and business leaders with the tools and techniques needed to develop accurate budgets, monitor financial performance, control costs, and support long-term organizational success.

Objectives

By the end of this training program, participants will be able to:

- Understand the fundamentals and strategic role of budgeting and cost control.
- Develop operational and capital budgets aligned with business objectives.
- Analyze variances and implement cost management strategies.
- Apply modern tools and techniques for budgeting, forecasting, and financial planning.
- Link budgeting with performance management and KPIs.
- Optimize resource allocation and improve cost efficiency.
- Utilize software tools for budget tracking and control.

Organizational Impact

- Improved budget accuracy and financial discipline
- Enhanced decision-making through financial insights
- Optimized use of resources and reduced operational waste
- Stronger cost control frameworks across departments
- Alignment of financial planning with strategic goals

- Increased stakeholder confidence and accountability

Target Audience

- Financial Controllers and Analysts
- Budget Officers and Accountants
- Project and Program Managers
- Department Heads and Operations Managers
- Strategic Planners and Business Analysts
- Any professionals involved in budget preparation and cost control

Training Program Outline

Day 1: Principles of Budgeting and Financial Planning

- Purpose, types, and benefits of budgeting
- Budgeting vs. forecasting vs. financial planning
- Top-down vs. bottom-up budgeting approaches
- Role of budgeting in strategic management

Day 2: Budgeting Process and Organizational Integration

- Budget cycle and timeline
- Budget responsibilities and cross-functional collaboration
- Setting financial targets and assumptions
- Integration with business plans and KPIs

Day 3: Operational and Capital Budgeting

- Preparing departmental operating budgets

- Budgeting for capital expenditures and asset investments
- Depreciation and ROI considerations
- Cash flow implications and planning

Day 4: Cost Behavior and Classification

- Fixed, variable, semi-variable, and step costs
- Direct vs. indirect costs
- Product costing and cost allocation techniques
- Understanding cost drivers and cost objects

Day 5: Budgeting Techniques and Approaches

- Incremental, zero-based, and activity-based budgeting
- Flexible and rolling budgets
- Scenario planning and sensitivity analysis
- Linkage to long-term financial projections

Day 6: Forecasting Techniques and Financial Modeling

- Trend analysis and time-series forecasting
- Regression and correlation models
- Building financial models in Excel
- Forecast accuracy and revision methods

Day 7: Variance Analysis and Performance Monitoring

- Calculating and interpreting variances
- Types: sales, cost, labor, materials, overhead
- Root cause analysis for variances
- Corrective actions and accountability

Day 8: Cost Control Systems and Tools

- Cost control vs. cost reduction
- Implementing cost centers and responsibility accounting
- Standard costing systems
- Establishing financial control procedures

Day 9: Budgeting Software and Digital Tools

- Overview of budgeting and planning software e.g., SAP, Oracle, Excel
- Dashboard reporting and visualization
- Automation in data entry and consolidation
- Using templates and shared platforms for collaboration

Day 10: Link Between Budgeting and Strategic Decision Making

- Budgeting as a strategic alignment tool
- Supporting investment and expansion decisions
- Communicating budgets to internal stakeholders
- Linking financial plans with long-term growth targets

Day 11: Managing Budget Challenges and Uncertainty

- Dealing with incomplete or uncertain data
- Budgeting in times of crisis or change
- Cost control during inflation or market shifts
- Behavioral and political challenges in budgeting

Day 12: Final Review and Budget Presentation Simulation

- Best practices in presenting budgets to management
- Budget defense techniques and stakeholder engagement
- Final case study: building and presenting a comprehensive budget
- Review session, Q&A, and key takeaways

Registration form on the Training Course: Effective Budgeting and Cost Control

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
Position:
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Full Name (Mr / Ms / Dr / Eng):
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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or training@gh4t.com

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3 Oudai street, Aldouki,
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