



*Training Course:  
Advanced Career Path Development*

*15 - 26 September 2025  
London (UK)  
Landmark Office Space - Portman Street*

## Training Course: Advanced Career Path Development

Training Course code: MA236152 From: 15 - 26 September 2025 Venue: London (UK) - Landmark Office Space - Portman Street Training Course Fees: 9000 € Euro

### Introduction

In a fast-changing and competitive job market, professionals must be intentional, strategic, and agile in designing and navigating their career paths. The Advanced Career Path Development training program, designed by Global Horizon Training Center, is a transformative 12-day experience aimed at equipping high-potential employees, mid-career professionals, and emerging leaders with the tools, mindset, and strategies needed to shape their future with purpose. The program combines self-assessment, strategic planning, personal branding, upskilling, and leadership development to foster long-term career success.

### Objectives

By the end of this training, participants will be able to:

- Build a clear and adaptable long-term career strategy.
- Evaluate personal strengths, skills, and values for alignment with career goals.
- Develop a personal brand and enhance professional visibility.
- Create a skills development roadmap aligned with emerging industry needs.
- Navigate internal career ladders, job transitions, and external opportunities.
- Master communication, networking, and executive presence for advancement.
- Design a career development portfolio with actionable milestones.

### Organizational Impact

- Retention of high-potential talent and future leaders
- Enhanced employee engagement and motivation
- Stronger internal succession pipelines
- Proactive career development aligned with strategic workforce planning
- Reduced turnover and improved job satisfaction

- Culture of growth, learning, and resilience

## Target Audience

- Mid-level professionals seeking growth
- High-potential employees identified for succession planning
- Team leaders and specialists preparing for leadership roles
- Professionals considering a shift in role or career direction
- Career coaches, mentors, and L&D practitioners

## Training Program Outline

### Day 1: Strategic Career Planning Framework

- Career development vs. career management
- Phases of career evolution
- Setting a long-term vision and short-term goals
- Career anchors and decision drivers

### Day 2: Personal Assessment and Self-Awareness

- Strengths-based development CliftonStrengths, MBTI, etc.
- Values and motivation inventory
- Skill gap analysis and role-fit evaluation
- Personal SWOT and reflection tools

### Day 3: Mapping Career Trajectories

- Types of career paths: vertical, lateral, matrixed
- Internal career ladders and competency models

- Navigating cross-functional and industry transitions
- Career decision-making frameworks

#### Day 4: Professional Branding and Positioning

- Defining your professional identity and value proposition
- Building visibility: LinkedIn optimization, resumes, bios
- Social capital and credibility building
- Personal branding audits and storytelling techniques

#### Day 5: Building a Career Portfolio

- Creating a personal development plan PDP
- Portfolio elements: achievements, skills, references, goals
- Career journaling and documentation
- Presenting career evolution visually roadmaps & timelines

#### Day 6: Networking and Relationship Capital

- Strategic networking vs. transactional contacts
- Relationship mapping and mentors/sponsors
- Using LinkedIn and events to expand influence
- Elevator pitches and authentic conversations

#### Day 7: Developing Executive Presence

- Presence, confidence, and influence in the workplace
- Voice, body language, and communication impact
- Managing perceptions and increasing credibility
- Feedback reception and growth mindset

#### Day 8: Navigating Transitions and Promotions

- Internal mobility and succession planning

- Lateral moves and secondments as growth strategies
- Preparing for interviews and assessments
- Exit strategies and rebranding during career pivots

#### Day 9: Upskilling and Lifelong Learning

- Identifying emerging skills in your industry
- Certifications, MOOCs, microcredentials
- Learning agility and curiosity
- Building a personal learning ecosystem

#### Day 10: Goal Setting, Time Management, and Prioritization

- Translating career goals into quarterly milestones
- Time-blocking for development
- Prioritizing work, learning, and life balance
- Using digital tools for progress tracking

#### Day 11: Resilience, Adaptability, and Emotional Intelligence

- Dealing with career setbacks and uncertainty
- Building resilience in change
- Emotional intelligence for interpersonal success
- Self-regulation and reflection techniques

#### Day 12: Capstone Workshop

- Participants present their personalized career growth portfolios
- Group feedback and refinement
- Commitment planning and accountability partners

## Registration form on the Training Course: Advanced Career Path Development

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
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