



*Training Course:  
Effective Public Policy Making in Complex  
Environments*

*8 - 12 September 2025  
Amsterdam (Netherlands)*

## Training Course: Effective Public Policy Making in Complex Environments

Training Course code: SC236132 From: 8 - 12 September 2025 Venue: Amsterdam (Netherlands) - Training Course Fees: 6000 € Euro

### Introduction

In an increasingly interconnected, fast-changing, and often unpredictable global landscape, public policymakers must navigate complex environments marked by competing interests, uncertainty, and evolving societal expectations. This training program is designed to equip public officials, advisors, and policy professionals with the strategic tools, frameworks, and insights required to design, analyze, and implement effective public policies. It blends theory with practice, emphasizing adaptive leadership, evidence-based decision-making, stakeholder engagement, and cross-sector collaboration.

### Target Audience

- Government officials and policymakers
- Strategic planners and policy advisors
- Public administration professionals
- NGO leaders and think tank researchers
- Development agency representatives
- Anyone involved in the formulation, analysis, or evaluation of public policy

### Objectives

By the end of the training, participants will be able to:

- Understand the dynamics of policymaking in complex and uncertain environments
- Apply systems thinking and strategic foresight to policy planning
- Design public policies that are inclusive, adaptive, and evidence-informed
- Engage diverse stakeholders and manage political, economic, and social complexities
- Evaluate policy impact and adjust strategies in response to changing realities

### Outlines

Day 1:

### Understanding Complexity in Policy Environments

- Introduction to public policy frameworks
- Characteristics of complex, uncertain, and dynamic environments
- Systems thinking in public governance
- Case studies of policy failures and successes in complex scenarios
- Group discussion: Identifying complexity in your local policy landscape

### Day 2:

#### Strategic Foresight and Policy Planning

- Tools for scenario development and future thinking
- Anticipatory governance and long-term policy design
- Policy innovation: balancing stability and flexibility
- Group exercise: Building a future-focused policy scenario

### Day 3:

#### Evidence-Based Policymaking

- Role of data and analytics in public policy
- Designing and using policy indicators
- Bridging the research-policy gap
- Practical session: Developing a policy brief using evidence

### Day 4:

#### Stakeholder Engagement and Political Realities

- Identifying and mapping stakeholders
- Techniques for negotiation and consensus-building
- Navigating political economy and vested interests
- Simulation exercise: Stakeholder dialogue and decision-making

Day 5:

#### Monitoring, Evaluation, and Policy Adaptation

- Policy performance measurement frameworks
- Learning loops and adaptive policy management
- Communicating policy impact to the public and media
- Final group project: Designing a policy response to a real-world complex challenge

## Registration form on the Training Course: Effective Public Policy Making in Complex Environments

Training Course code: SC236132 From: 8 - 12 September 2025 Venue: Amsterdam (Netherlands) - Training Course Fees: 6000 € Euro

Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.