



*Training Course:  
Feasibility Study Professional*

*20 - 24 October 2025  
London (UK)  
Landmark Office Space - Oxford Street*

## Training Course: Feasibility Study Professional

Training Course code: FI235952 From: 20 - 24 October 2025 Venue: London (UK) - Landmark Office Space - Oxford Street  
Training Course Fees: 5500 € Euro

### Introduction

In a world of increasing economic challenges and investment risks, feasibility studies have become a crucial tool for project success and achieving institutional strategic goals. They provide decision-makers with a comprehensive view of the economic, financial, and technical viability of any project before execution.

This training program, developed by Global Horizon Training & Consulting Center, is designed to equip participants with the essential skills and practical expertise to prepare, analyze, and evaluate feasibility studies professionally using modern tools, techniques, and international standards.

### Program Objectives

By the end of the program, participants will be able to:

- Understand the core concepts and main components of a feasibility study.
- Analyze the project's external environment—economic, legal, social, and market factors.
- Prepare comprehensive technical, financial, and economic feasibility studies.
- Apply financial models and conduct sensitivity and risk analysis.
- Evaluate investment opportunities and make data-driven decisions

### Training Methodology

- Interactive lectures and presentations
- Real-world project case studies
- Group workshops and problem-solving exercises
- Use of Excel tools and ready-to-use financial analysis templates
- Applied assessments and feasibility analysis simulations

## Organizational Impact

- Provide decision-makers with accurate and objective data before launching projects
- Minimize financial and operational risks through precise analysis
- Strengthen institutional competitiveness by selecting feasible projects
- Improve resource and budget management
- Foster a culture of analytical and evidence-based planning

## Target Audience

- Project managers, investment managers, and strategic planners
- Business consultants and financial analysts
- Feasibility and economic assessment professionals
- Entrepreneurs and startup founders
- Anyone interested in analyzing and evaluating investment opportunities

## Outlines

### Day 1: Core Concepts of Feasibility Studies

- Definition and importance of feasibility studies in decision-making
- Types of feasibility studies: economic, financial, technical, legal, and social
- Steps to conducting a feasibility study
- Project acceptance and rejection criteria

### Day 2: Market Study and Environmental Analysis

- Supply and demand analysis
- Competitive landscape and pricing analysis
- Legal and regulatory environment review

- External risk and opportunity assessment

#### Day 3: Technical and Operational Study

- Project requirements: location, technology, resources
- Estimating operational and production costs
- Designing the organizational structure
- Project lifecycle estimation and scheduling

#### Day 4: Financial Study and Sensitivity Analysis

- Capital and operational cost estimation
- Preparing income statements and forecasted balance sheets
- Calculating financial indicators: NPV, IRR, Payback Period
- Sensitivity analysis and risk evaluation

#### Day 5: Final Report Preparation and Decision-Making

- How to prepare the final feasibility report
- Presenting recommendations and summarizing results
- Reviewing practical case studies
- Comprehensive practical application on an integrated project

## Registration form on the Training Course: Feasibility Study Professional

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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