



*Training Course:  
Innovative Design Thinking*

*8 - 12 September 2025  
Kuala Lumpur (Malaysia)  
Royale Chulan Kuala Lumpur*

## Training Course: Innovative Design Thinking

Training Course code: PS235864 From: 8 - 12 September 2025 Venue: Kuala Lumpur (Malaysia) - Royale Chulan Kuala Lumpur Training Course Fees: 5500 € Euro

### Introduction

This training program, Innovative Design Thinking, is designed by Global Horizon Training Center to encourage participants to embrace creative problem-solving and innovative design approaches. This program focuses on developing user-centered solutions through structured methodologies that enhance creativity, collaboration, and strategic thinking. Participants will gain valuable insights into applying design thinking principles to address complex challenges and drive successful outcomes.

### Objectives

By the end of this training program, participants will be able to:

- Understand the fundamental principles of design thinking.
- Apply creative problem-solving techniques to real-world challenges.
- Develop innovative, user-centered solutions.
- Utilize empathy and user research to enhance product and service design.
- Prototype, test, and refine solutions through iterative processes.
- Foster a culture of creativity and innovation within their teams.

### Course Methodology

This training program will employ a variety of learning methodologies to ensure effective knowledge transfer, including:

- Lectures and Presentations: To introduce concepts and theoretical frameworks.
- Hands-On Workshops: To provide practical experience in applying design thinking techniques.
- Group Exercises: To enhance creativity and collaboration.
- Case Studies: To illustrate successful applications of design thinking.
- Feedback and Evaluation: To promote continuous learning and improvement.

### Organizational Impact

Upon completing this training program, the organization will benefit from:

- Enhanced creativity and innovation capabilities.
- Improved problem-solving skills across various teams.
- Better alignment of design processes with user needs.
- Increased productivity through streamlined prototyping and testing processes.
- Strengthened collaboration and communication within multidisciplinary teams.

## Target Audience

This program is ideal for:

- Product Designers
- Project Managers
- Innovation Leaders
- Marketing and Branding Specialists
- Engineers and Technical Experts
- Professionals seeking to enhance their creativity and problem-solving skills

## Course Outline

### Day 1: Introduction to Design Thinking

- Overview of design thinking principles
- Understanding creativity and innovation
- The importance of user-centered design
- Empathy and user research techniques
- Identifying challenges and defining problems

### Day 2: Ideation Techniques and Creative Problem-Solving

- Brainstorming and mind mapping techniques
- Encouraging creativity through divergent thinking

- Structuring ideas through convergent thinking
- Selecting the best ideas for further development
- Enhancing creativity through collaborative exercises

#### Day 3: Prototyping and Testing

- Developing prototypes to test concepts
- Rapid prototyping methods
- Gathering feedback and refining solutions
- Iterative design processes
- Evaluating prototype effectiveness

#### Day 4: Implementing Innovative Solutions

- Planning for implementation
- Scaling innovative solutions across teams
- Creating a culture of creativity and innovation
- Using design thinking to improve processes and products
- Strategies for promoting continuous improvement

#### Day 5: Practical Applications and Case Studies

- Real-world examples of successful design thinking applications
- Group exercises and collaborative workshops
- Interactive sessions for applying learned techniques
- Feedback, Q&A, and course conclusion

## Registration form on the Training Course: Innovative Design Thinking

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
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provisionally reserve your  
place.

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form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
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to: Global Horizon  
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