



*Training Course:  
Advanced Monitoring and Evaluation*

*18 - 29 August 2025  
Paris (France)*

## Training Course: Advanced Monitoring and Evaluation

Training Course code: MA236086 From: 18 - 29 August 2025 Venue: Paris (France) - Training Course Fees: 9000 € Euro

### Introduction

Monitoring and Evaluation M&E are increasingly recognized as critical pillars of successful program design, implementation, and strategic learning. With global development funding and performance accountability requiring robust M&E systems, the need for highly skilled professionals in this field is more vital than ever.

This 2-week extended program by Global Horizon Training Center deepens participants' technical and strategic capabilities in designing and managing advanced M&E frameworks. It integrates real-world case studies, data-driven approaches, and evaluation strategies tailored to each participant's professional context. Participants will leave the course equipped to apply best practices, improve decision-making, and ensure sustainable development impact.

### Objectives

By the end of the program, participants will be able to:

- Master advanced M&E principles across project lifecycles
- Develop and apply logic models, theories of change, and results chains
- Design comprehensive M&E frameworks and indicator matrices
- Conduct stakeholder analysis and performance mapping
- Ensure data quality and carry out quality assessments
- Select and apply appropriate evaluation designs and tools
- Analyze, visualize, and report data for strategic decisions
- Manage ethical issues in evaluation and stakeholder communication
- Build learning agendas aligned with organizational goals
- Draft effective Terms of Reference for evaluations
- Optimize communication and use of evaluation results

## Target Audience

This training is ideal for individuals involved in or responsible for monitoring and evaluation functions, including:

- M&E professionals and advisors
- Program/project managers
- Strategic planners and policy officers
- NGO, donor agency, and UN staff
- Development consultants and data specialists

## Methodology

The course utilizes an interactive and participatory approach including:

- Expert-led sessions and concept briefings
- Practical case studies and real-life M&E scenarios
- Group work, simulations, and peer feedback
- Exercises in indicator design, frameworks, and evaluations
- Use of M&E templates, dashboards, and reporting tools
- Final action planning and review sessions

## Organizational Impact

By attending this course, organizations can expect:

- Enhanced M&E capacity across teams
- Stronger accountability and evidence-based reporting
- Increased efficiency in project planning and performance tracking
- Improved ability to meet donor and stakeholder requirements
- Better use of data to inform strategic decisions and improvements

## Outlines:

### Day 1: Foundations of M&E

- Overview of M&E concepts
- RBM and its evolution
- M&E within the 2030 Development Agenda

### Day 2: Theory of Change and Program Logic

- Crafting Theories of Change
- Developing logic models and results chains
- Aligning program design with evaluation needs

### Day 3: Indicators and Results Frameworks

- SMART indicators
- Linking indicators to outputs, outcomes, and impacts
- M&E framework development

### Day 4: Stakeholder and Context Analysis

- Stakeholder mapping
- Risk analysis and assumptions
- Performance standards and monitoring systems

### Day 5: Data Collection Strategy and Ethics

- Quantitative and qualitative methods
- Tools: surveys, FGDs, interviews, observations
- Ethical considerations and consent in M&E

### Day 6: Evaluation Design and Planning

- Evaluation types and methods

- Sampling strategies and TOR development
- Budgeting and resource planning for evaluations

#### Day 7: Data Management and Quality Assurance

- Data quality dimensions
- Routine Data Quality Assessments RDQA
- Managing and storing M&E data securely

#### Day 8: Data Analysis and Visualization

- Data coding and cleaning basics
- Use of Excel/SPSS/Power BI
- Presenting findings through charts, dashboards, infographics

#### Day 9: Reporting and Learning Agendas

- Building learning-oriented reports
- Developing institutional learning plans
- Internal vs external reporting and donor communications

#### Day 10: Communicating and Using M&E Results

- Strategies for stakeholder engagement
- Promoting use of M&E findings
- Final group presentations and action planning.

## Registration form on the Training Course: Advanced Monitoring and Evaluation

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
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