



*Training Course:
Training Program Design*

*13 - 17 October 2025
London (UK)
Landmark Office Space - Portman Street*

Training Course: Training Program Design

Training Course code: HR236070 From: 13 - 17 October 2025 Venue: London (UK) - Landmark Office Space - Portman Street Training Course Fees: 5500 € Euro

Introduction

Designing effective training programs is a critical component of organizational success in today's competitive and ever-evolving business landscape. It goes beyond simply delivering content – it involves a strategic approach that starts with analyzing training needs, setting clear objectives, and aligning learning outcomes with organizational goals. A well-designed program can bridge performance gaps, enhance employee capabilities, and contribute directly to improved productivity and innovation.

This course empowers professionals to design training programs that are both innovative and results-driven. By combining instructional design principles with creative methodologies, participants will learn how to create engaging, interactive, and impactful training experiences. The program also emphasizes the importance of evaluation and continuous improvement to ensure training efforts deliver lasting value and support the overall strategic direction of the organization.

Program Objectives

- Understand the concepts and fundamentals of training program design.
- Effectively analyze training needs and define objectives.
- Acquire the necessary skills to design innovative and effective training programs.
- Apply evaluation tools and techniques in the design process.
- Enhance the ability to guide training programs toward achieving desired results.

Competencies

- Accurately analyze training needs.
- Define and achieve training objectives.
- Creatively use training design techniques.
- Evaluate the effectiveness of training programs.
- Integrate training with the organization's strategies.

Target Audience

- Training and development managers
- Training specialists
- Human resources managers
- Team leaders and supervisors
- Anyone interested in developing training design skills

Training Program Outline

Day 1: Fundamentals of Training Program Design

- Needs analysis and goal setting
- Learning psychology foundations and their impact on program design

Day 2: Designing Content and Training Materials

- Identifying appropriate content
- Designing effective learning activities

Day 3: Utilizing Interactive Techniques in Training

- Interaction techniques and how to integrate them
- Designing engaging and interactive sessions

Day 4: Evaluating Training Programs

- Performance evaluation tools and measuring training effectiveness
- Data analysis and corrective action planning

Day 5: Customizing Training Programs to Organizational Needs

- Integrating training programs with company goals
- Strategies for effective implementation of training programs

Registration form on the Training Course: Training Program Design

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