



*Training Course:
Technology and Innovation Leadership*

*25 - 29 August 2025
Madrid (Spain)
Pestana CR7 Gran Vía*

Training Course: Technology and Innovation Leadership

Training Course code: SC236003 From: 25 - 29 August 2025 Venue: Madrid (Spain) - Pestana CR7 Gran Vía Training Course Fees: 6000 € Euro

Introduction

This program, designed by Global Horizon Training Center, empowers participants to lead effectively in a rapidly evolving technological landscape. It focuses on the intersection of leadership, technology, and innovation, equipping participants with the knowledge, strategies, and tools needed to foster innovation, drive digital transformation, and navigate complex technological environments.

Objectives

By the end of this program, participants will be able to:

- Understand the role of leadership in driving technological innovation.
- Foster an innovative culture within their organizations.
- Manage digital transformation and leverage emerging technologies.
- Apply frameworks and strategies for technology adoption and scaling.
- Build agile and resilient teams for sustained innovation.

Organizational Impact

- Enhanced ability to lead in complex technological environments.
- Greater capacity to drive innovation and adapt to change.
- Strengthened organizational agility and competitive edge.
- Improved alignment of technology strategies with business goals.
- Increased collaboration and engagement across teams.

Target Audience

- Senior leaders and executives.
- Technology managers and IT directors.
- Innovation leaders and R&D heads.
- Project managers and transformation leaders.
- Professionals aspiring to lead in technology-driven environments.

Training Program Outline

Day 1: The Foundations of Technology and Innovation Leadership

- Introduction to technology leadership: key competencies and mindsets.
- Innovation fundamentals: definitions, types, and drivers.
- The leader's role in shaping innovative culture.
- Balancing technological change with organizational stability.
- Group discussion: leadership challenges in a technology-driven world.

Day 2: Navigating Emerging Technologies

- Overview of key emerging technologies: AI, IoT, blockchain, cloud.
- Assessing technology trends and their business implications.
- Case studies: successful technology adoption stories.
- Aligning technology strategy with organizational vision.
- Group exercise: identifying technology opportunities in participants' sectors.

Day 3: Fostering an Innovation Ecosystem

- Building and nurturing an innovative culture.
- Structures and processes for innovation labs, incubators, open innovation.

- Encouraging experimentation, collaboration, and calculated risk-taking.
- Managing resistance to change and fostering buy-in.
- Activity: developing a framework for an innovation ecosystem.

Day 4: Leading Digital Transformation and Change

- Key elements of digital transformation and the leader's role.
- Managing digital projects and balancing technical and human factors.
- Leveraging data and analytics for strategic decisions.
- Agile and design thinking methodologies for rapid innovation.
- Group exercise: designing a digital transformation roadmap.

Day 5: Implementing and Sustaining Innovation

- Scaling up innovation: from pilots to enterprise-wide change.
- Measuring innovation performance and ROI.
- Continuous learning and future-proofing your organization.
- Developing personal and organizational action plans.
- Group presentations and wrap-up: sharing innovation leadership strategies.

Registration form on the Training Course: Technology and Innovation Leadership

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

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