



*Training Course:  
Public Policy Development, Governance &  
Administration*

*20 - 24 July 2025  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Public Policy Development, Governance & Administration

Training Course code: MA235998 From: 20 - 24 July 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5500 ₺ Euro

### Introduction

This program is designed by Global Horizon Training Center to provide participants with a comprehensive understanding of public policy formulation, effective governance practices, and administrative processes crucial for the public sector. It focuses on equipping participants with the tools, frameworks, and skills needed to design, implement, and evaluate public policies that align with governance principles and administrative efficiency.

### Objectives

By the end of this program, participants will be able to:

- Understand the public policy development cycle and its key components.
- Analyze governance structures and principles that support policy development.
- Apply best practices in policy design, implementation, and evaluation.
- Enhance skills in stakeholder engagement, consultation, and consensus building.
- Address challenges in public administration and promote accountability.

### Organizational Impact

- Strengthen institutional capacity for evidence-based policymaking.
- Improve governance processes and accountability in policy implementation.
- Enhance interdepartmental collaboration and stakeholder engagement.
- Foster innovative and adaptive approaches to policy challenges.
- Ensure public policies align with strategic and societal objectives.

### Target Audience

- Policy Makers and Analysts.
- Public Sector Managers and Administrators.
- Senior Government Officials and Advisors.
- Stakeholders involved in policy development and governance.
- Researchers and professionals in public policy and governance.

## Training Program Outline

### Day 1: Foundations of Public Policy and Governance

- Defining public policy and its significance in governance.
- The policymaking environment: political, economic, and social factors.
- The policy development cycle: agenda setting, formulation, implementation, evaluation.
- Principles of good governance: transparency, accountability, participation, rule of law.
- Understanding the roles and responsibilities of stakeholders in governance.

### Day 2: Policy Formulation and Design

- Methods and approaches to policy formulation.
- Policy analysis: identifying problems and generating solutions.
- Evidence-based policymaking: data gathering and analysis.
- Designing policies: tools and frameworks.
- Balancing political priorities with evidence and public needs.

### Day 3: Policy Implementation and Administrative Practices

- Translating policy design into effective implementation.
- Role of public administration in policy delivery.

- Key administrative functions: planning, budgeting, performance management.
- Managing resources and fostering collaboration across departments.
- Challenges in policy implementation: resistance, capacity gaps, and adaptive management.

#### Day 4: Policy Evaluation and Monitoring

- The importance of policy evaluation and accountability.
- Tools and techniques for monitoring and evaluation M&E.
- Building performance indicators and feedback loops.
- Incorporating lessons learned to refine policy design and implementation.
- Group activity: developing an M&E plan for a selected policy.

#### Day 5: Integrating Policy, Governance, and Administration for Impact

- Aligning governance structures with policy objectives.
- Stakeholder engagement: consultation, collaboration, and communication.
- Case studies of successful policy governance and administration.
- Best practices for managing change and innovation in policy environments.
- Action planning: crafting individual and organizational strategies for policy improvement.

## Registration form on the Training Course: Public Policy Development, Governance & Administration

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
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Personal E-Mail: .....  
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### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
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### Easy Ways To Register

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