



*Training Course:  
Executive Education in International Relations*

*5 - 9 October 2025*

*Cairo (Egypt)*

*Holiday Inn & Suites Cairo Maadi, an IHG Hotel*

## Training Course: Executive Education in International Relations

Training Course code: PS236033 From: 5 - 9 October 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 3550 € Euro

### Introduction

This program, designed by Global Horizon Training Center, equips senior leaders and professionals with the knowledge and skills needed to navigate complex international environments. It focuses on the principles, strategies, and practicalities of international relations, providing participants with the confidence to engage effectively with global stakeholders and shape international partnerships.

### Objectives

By the end of this program, participants will be able to:

- Understand the fundamental concepts and dynamics of international relations.
- Analyze global trends and their implications for policy and decision-making.
- Develop strategic approaches to diplomacy, negotiation, and global governance.
- Build strong international partnerships and collaborations.
- Adapt to cross-cultural contexts and manage international projects effectively.

### Organizational Impact

- Enhance the organization's ability to engage with international stakeholders.
- Strengthen global awareness and responsiveness in decision-making.
- Foster a culture of diplomacy, negotiation, and cultural intelligence.
- Build strategic international alliances and partnerships.
- Support national and organizational objectives through effective global engagement.

### Target Audience

- Senior government officials and policymakers.
- Diplomats and embassy staff.
- Executives and managers involved in international projects or collaborations.
- NGO and international organization leaders.
- Anyone working in or aspiring to roles in international relations.

## Training Program Outline

### Day 1: Foundations of International Relations

- Key concepts and theories of international relations.
- Historical perspectives and the evolution of the global system.
- Major actors in international relations: states, IGOs, NGOs, and multinational corporations.
- Balancing national interests with international cooperation.
- Group discussion: analyzing current global issues.

### Day 2: Global Trends and Geopolitical Dynamics

- Understanding global economic, political, and social trends.
- Power shifts and emerging powers in the 21st century.
- Regional integration and international organizations UN, EU, WTO, etc..
- Security, climate change, and sustainable development in international relations.
- Case study: analyzing a geopolitical scenario's impact on policy.

### Day 3: Diplomacy and International Negotiation

- Principles and practices of modern diplomacy.
- The art of negotiation and achieving win-win outcomes.

- Soft power, public diplomacy, and cultural diplomacy.
- Role of international law in diplomacy.
- Simulation exercise: negotiating a multilateral agreement.

#### Day 4: Cross-Cultural Communication and Leadership in Global Contexts

- The importance of cultural intelligence in international relations.
- Managing cross-cultural differences and building trust.
- Leading international teams and managing global projects.
- Effective communication across languages and cultures.
- Group activity: role play in cross-cultural dialogue.

#### Day 5: Strategic Approaches to International Engagement

- Building and sustaining international partnerships.
- Risk management in global environments.
- Integrating international perspectives into national and organizational strategies.
- Best practices and future trends in international relations.
- Action planning: developing a strategy for global engagement in participants' contexts.

## Registration form on the Training Course: Executive Education in International Relations

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
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Complete & return the  
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