



*Training Course:
Strategy Investment for Directors*

*4 - 15 August 2025
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Strategy Investment for Directors

Training Course code: LS236058 From: 4 - 15 August 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 9000 ₺ Euro

Introduction

In today's rapidly evolving business environment, strategic investment decisions are more crucial than ever for ensuring long-term organizational growth and competitiveness. The "Strategy Investment for Directors" program is designed by Global Horizon Training Center to empower development and executive leaders with the frameworks, tools, and insights needed to lead and evaluate strategic investments effectively. The program bridges strategic thinking with financial acumen, enabling directors to make well-informed investment choices that align with corporate objectives and risk management policies.

Objectives

By the end of this training program, participants will be able to:

- Understand the principles and pillars of strategic investment decision-making.
- Analyze investment opportunities in alignment with organizational goals.
- Apply tools for financial analysis, valuation, and portfolio management.
- Evaluate risk, ROI, and strategic fit for investment initiatives.
- Design investment strategies to support long-term development.
- Monitor and measure the performance of strategic investments.
- Enhance governance and accountability in investment decision-making.
- Integrate ESG and sustainability considerations in investment strategies.

Course Methodology

The course will employ a dynamic and engaging methodology, including:

- Interactive lectures and expert-led discussions
- Real-life case studies and industry examples
- Investment simulation games and workshops
- Hands-on group exercises and strategy formulation
- Peer-to-peer learning and leadership roundtables

- Tools-based learning with Excel and financial modeling frameworks

Organizational Impact

Participants in this program will return to their organizations with:

- A strategic lens to evaluate and prioritize investments
- Improved capital allocation decisions
- Enhanced governance and risk management practices
- Integration of innovation and sustainability in investment strategies
- Increased value creation through optimized portfolios
- Empowered leadership in cross-functional and high-stakes decisions

Target Audience

This program is specifically designed for:

- Strategy and Planning Executives
- Board Members and Executive Directors
- Development Directors
- Heads of Investment and Portfolio Management
- Senior Finance Managers involved in Capital Projects
- Business Development and Corporate Growth Leaders
- Senior Project Directors and Innovation Officers

Outlines

Day 1: The Strategic Investment Landscape

- Introduction to Strategic Investment Thinking
- Global Trends Affecting Investment Decisions
- Corporate Strategy and Investment Alignment
- Case Study: Strategic Misalignment and Failure

Day 2: Investment Decision Frameworks

- Investment Lifecycle and Decision Gates
- Capital Budgeting Principles
- Portfolio vs. Project Investments

Day 3: Financial Evaluation of Investments

- Discounted Cash Flow DCF and IRR
- Net Present Value NPV and Payback Period
- Sensitivity and Scenario Analysis
- Case Study: Valuation of a New Business Unit

Day 4: Strategic Risk Management

- Types of Investment Risks Operational, Market, Regulatory
- Risk-Adjusted Return and Portfolio Risk Analysis
- Decision Trees and Real Options Analysis

Day 5: Governance and Investment Policy

- Corporate Governance in Investment Approval
- Board Roles and Accountability
- Investment Charters and Committees
- Simulation: Presenting a Strategic Investment to the Board

Day 6: Mergers, Acquisitions, and Strategic Alliances

- Evaluating M&A as a Strategic Investment
- Due Diligence and Cultural Fit
- Integration and Value Realization
- Case Study: Strategic Acquisition in Emerging Markets

Day 7: Innovation and Venture Investment

- Investing in Innovation and R&D
- Corporate Venture Capital and Start-up Evaluation
- Managing Uncertainty and Disruption

Day 8: ESG and Sustainability in Investments

- Integrating Environmental, Social, and Governance Criteria
- Impact Investing and Long-Term Value Creation
- Sustainability Reporting and Disclosure Standards
- Case Study: ESG Risk in International Projects

Day 9: Performance Monitoring and Exit Strategies

- KPIs and Investment Performance Metrics
- Balanced Scorecards for Strategic Initiatives
- Exit Strategies: Divestment, IPO, or Spin-Off
- Group Exercise: Investment Health Check

Day 10: Capstone Strategy Simulation & Action Planning

- Full-Day Investment Strategy Simulation
- Boardroom Presentation of Investment Proposals
- Feedback and Group Reflections
- Developing a 90-Day Investment Leadership Plan

Registration form on the Training Course: Strategy Investment for Directors

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
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Company Information

Company Name:
Address:
City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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