



*Training Course:
Executing Strategy for Results*

*7 - 11 September 2025
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Executing Strategy for Results

Training Course code: LS235993 From: 7 - 11 September 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5500 ₺ Euro

Introduction

In today's fast-paced and competitive business environment, formulating a strategic plan is no longer sufficient. Successful organizations must excel in executing their strategies to achieve tangible results. Many well-crafted strategies fail, not because they were flawed, but because of poor implementation, lack of alignment, unclear accountability, and insufficient monitoring mechanisms.

The "Executing Strategy for Results" program, developed by Global Horizon Training Center, is a results-driven course designed to bridge the gap between strategy formulation and execution. This program empowers participants with the knowledge, tools, and techniques to ensure strategies are translated into actionable objectives, executed with precision, and regularly monitored to adapt to dynamic conditions.

Course Objectives

By the end of this program, participants will be able to:

- Understand the critical components of successful strategy execution.
- Align organizational structure, culture, and processes with strategic objectives.
- Translate high-level strategy into actionable plans with clear accountability.
- Use performance management tools to track progress and ensure strategic focus.
- Lead teams effectively through execution phases with engagement and agility.
- Identify and mitigate common execution pitfalls and resistance to change.

Course Methodology

The course employs a highly interactive and practical approach, including:

- Real-world case studies of successful and failed strategy executions.
- Group exercises and simulations to reinforce learning.
- Strategic mapping tools and frameworks.
- Action planning sessions where participants apply learning to their own organization.

- Peer-to-peer discussion and facilitated workshops.

Organizational Impact

By equipping key leaders and managers with effective execution capabilities, organizations will:

- Improve strategic alignment across all departments and teams.
- Enhance the speed and efficiency of strategic rollouts.
- Increase employee accountability and engagement with strategic goals.
- Minimize the risk of strategy failure due to execution flaws.
- Build a culture of results-driven leadership and performance management.
- Foster a continuous improvement environment that adapts quickly to change.

Target Audience

This program is ideal for:

- C-Suite Executives CEOs, COOs, CFOs, etc.
- Strategic Planning and Execution Officers
- Department Heads and Division Managers
- Project and Program Managers
- Business Development and Transformation Leaders
- HR and Change Management Professionals

Outlines

Day 1: Strategy Execution Fundamentals

- Introduction to Strategic Execution vs. Strategic Planning
- The Strategy Execution Gap: Common Causes of Failure
- The 7 Pillars of Successful Strategy Execution
- Linking Vision, Mission, and Strategy to Execution
- Case Study: Learning from Failure - Why Good Strategies Fail

Day 2: Translating Strategy into Action

- Strategic Goals vs. Operational Objectives
- Developing Strategy Maps and Balanced Scorecards
- Identifying Key Performance Indicators KPIs
- Assigning Ownership and Accountability
- Creating Strategic Initiatives and Action Plans

Day 3: Aligning People, Processes, and Resources

- Organizational Alignment: Structure, Culture, and Incentives
- Communicating the Strategy: From Leadership to Frontline
- Change Management for Strategy Execution
- Strategic Budgeting and Resource Allocation
- Building Cross-functional Execution Teams

Day 4: Monitoring, Measuring, and Adapting

- Performance Management Tools and Dashboards
- Tracking Progress and Interpreting Data
- Governance Models for Execution Oversight
- Course-Correction: Adaptive Strategy in Changing Environments
- Feedback Loops and Continuous Improvement

Day 5: Leading for Execution and Sustainability

- Leadership Behaviors That Drive Execution
- Building Execution Discipline Across the Organization
- Cultivating a Culture of Accountability and Results
- Final Workshop: Creating a Strategy Execution Action Plan
- Course Wrap-up and Certification

Registration form on the Training Course: Executing Strategy for Results

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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