



*Training Course:  
Talent Management Strategies*

*23 - 27 November 2025  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Talent Management Strategies

Training Course code: MA235955 From: 23 - 27 November 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5500 ₺ Euro

### Introduction

In today's dynamic and fast-changing business environment, talent management has become a core driver of organizational success and sustainability. Talent is no longer viewed merely as a workforce, but as strategic human capital that requires attraction, development, motivation, and retention through integrated and effective strategies.

This training program, developed by Global Horizon Training & Consulting Center, is designed to equip participants with the insights and tools needed to build and implement talent management strategies that align with organizational objectives. The program enhances comprehensive understanding of the employee lifecycle—from recruitment to succession planning—offering practical solutions based on global best practices.

### Objectives

By the end of this program, participants will be able to:

- Understand core and modern concepts in talent management
- Develop an integrated strategy for attracting, developing, and retaining talent
- Assess skill gaps and design succession planning strategies
- Link talent management with organizational performance
- Use data analytics to support talent management decisions

### Training Methodology

- Interactive presentations
- Practical workshops and real-world case studies
- Group discussions and brainstorming sessions
- Diagnostic assessments and individual exercises
- Sharing of best practices among participants

## Organizational Impact

- Enhanced organizational ability to attract and retain top talent
- Increased employee engagement and alignment with corporate goals
- Alignment of HR strategy with the organization's strategic direction
- Reduced turnover costs and improved team stability
- Development of a strong leadership pipeline

## Target Audience

- HR and organizational development managers
- Talent acquisition, talent management, and strategic planning specialists
- Team leaders and department heads involved in employee development
- Professionals interested in designing and implementing talent programs

## Outlines

### Day 1: Introduction to Talent Management

- The concept and importance of talent management in modern business
- The components of the employee lifecycle
- Differences between traditional HR and talent management
- Global successful strategies in talent management

### Day 2: Talent Acquisition and Selection

- Analyzing organizational competency needs
- Techniques for attracting high-potential talent
- Selection criteria and behavioral interviewing
- Candidate experience and employer branding

#### Day 3: Talent Development and Capacity Building

- Designing professional training and development programs
- In-house learning strategies
- Performance management and feedback
- Creating a culture of continuous learning

#### Day 4: Talent Retention and Motivation

- Reasons high performers leave
- Building an engaging and motivating work environment
- Recognition and reward strategies
- Managing employee engagement and organizational commitment

#### Day 5: Succession Planning and Sustainability

- The importance of institutional succession planning
- Identifying and developing future leaders
- Knowledge management and experience transfer
- Metrics for evaluating talent management strategy effectiveness

## Registration form on the Training Course: Talent Management Strategies

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
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### Easy Ways To Register

Telephone:  
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info@gh4t.com  
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Complete & return the  
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