



*Training Course:
Feasibility Study Professional*

*28 December 2025 - 1 January 2026
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Feasibility Study Professional

Training Course code: FI235952 From: 28 December 2025 - 1 January 2026 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5500 € Euro

Introduction

In a world of increasing economic challenges and investment risks, feasibility studies have become a crucial tool for project success and achieving institutional strategic goals. They provide decision-makers with a comprehensive view of the economic, financial, and technical viability of any project before execution.

This training program, developed by Global Horizon Training & Consulting Center, is designed to equip participants with the essential skills and practical expertise to prepare, analyze, and evaluate feasibility studies professionally using modern tools, techniques, and international standards.

Program Objectives

By the end of the program, participants will be able to:

- Understand the core concepts and main components of a feasibility study.
- Analyze the project's external environment—economic, legal, social, and market factors.
- Prepare comprehensive technical, financial, and economic feasibility studies.
- Apply financial models and conduct sensitivity and risk analysis.
- Evaluate investment opportunities and make data-driven decisions

Training Methodology

- Interactive lectures and presentations
- Real-world project case studies
- Group workshops and problem-solving exercises
- Use of Excel tools and ready-to-use financial analysis templates
- Applied assessments and feasibility analysis simulations

Organizational Impact

- Provide decision-makers with accurate and objective data before launching projects
- Minimize financial and operational risks through precise analysis
- Strengthen institutional competitiveness by selecting feasible projects
- Improve resource and budget management
- Foster a culture of analytical and evidence-based planning

Target Audience

- Project managers, investment managers, and strategic planners
- Business consultants and financial analysts
- Feasibility and economic assessment professionals
- Entrepreneurs and startup founders
- Anyone interested in analyzing and evaluating investment opportunities

Outlines

Day 1: Core Concepts of Feasibility Studies

- Definition and importance of feasibility studies in decision-making
- Types of feasibility studies: economic, financial, technical, legal, and social
- Steps to conducting a feasibility study
- Project acceptance and rejection criteria

Day 2: Market Study and Environmental Analysis

- Supply and demand analysis
- Competitive landscape and pricing analysis
- Legal and regulatory environment review

- External risk and opportunity assessment

Day 3: Technical and Operational Study

- Project requirements: location, technology, resources
- Estimating operational and production costs
- Designing the organizational structure
- Project lifecycle estimation and scheduling

Day 4: Financial Study and Sensitivity Analysis

- Capital and operational cost estimation
- Preparing income statements and forecasted balance sheets
- Calculating financial indicators: NPV, IRR, Payback Period
- Sensitivity analysis and risk evaluation

Day 5: Final Report Preparation and Decision-Making

- How to prepare the final feasibility report
- Presenting recommendations and summarizing results
- Reviewing practical case studies
- Comprehensive practical application on an integrated project

Registration form on the Training Course: Feasibility Study Professional

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