



*Training Course:
Strategic Program Management: Coordinating
Projects for Business Value*

*3 - 14 November 2025
London (UK)
Landmark Office Space - Oxford Street*

Training Course: Strategic Program Management: Coordinating Projects for Business Value

Training Course code: PC235932 From: 3 - 14 November 2025 Venue: London (UK) - Landmark Office Space
- Oxford Street Training Course Fees: 9000 £ Euro

Introduction

This 10-day program is designed to build the capabilities of professionals responsible for managing interrelated projects under a common strategy. The course provides a structured approach to program lifecycle management, benefits realization, stakeholder coordination, and strategic alignment—based on global standards like PMI's Program Management Professional PgMP® framework.

Target Audience

- Program Managers and Directors
- Senior Project Managers
- PMO Staff
- Functional Managers overseeing strategic initiatives
- Change Management and Business Transformation Leads

Objectives

Participants will learn to:

- Structure, initiate, and manage complex programs
- Align program outputs with organizational strategy
- Monitor interdependencies and risks across projects
- Lead cross-functional teams for unified program delivery
- Ensure stakeholder satisfaction and sustainable benefits

Training Program Outline

Day 1: Understanding Program Management

- Definition and differences from projects and portfolios
- The program lifecycle and key success factors
- Program types: strategic, operational, compliance

Day 2: Program Strategy Alignment

- Aligning programs with organizational vision and objectives
- Business case development
- Stakeholder influence and strategic fit

Day 3: Program Planning and Structuring

- Creating the program roadmap
- Component project definition
- Integration with corporate planning cycles

Day 4: Benefits Management and Realization

- Identifying and mapping benefits
- Benefits realization plans and metrics
- Tracking and optimizing benefits delivery

Day 5: Program Governance and Controls

- Governance models and steering committees
- Program-level control mechanisms
- Escalation and decision-making processes

Day 6: Stakeholder Engagement and Communication

- Stakeholder mapping and engagement strategies
- Communication planning for complex programs
- Managing political and cross-functional dynamics

Day 7: Program Financial and Resource Management

- Budget planning and financial oversight
- Resource allocation and optimization
- Program cost control and forecasting

Day 8: Risk and Issue Management

- Risk identification across project boundaries
- Issue escalation frameworks
- Aggregated risk response strategies

Day 9: Program Monitoring and Performance Evaluation

- KPIs and program dashboards
- Status reporting and health assessments
- Adapting the program based on performance data

Day 10: Closing, Transition, and Sustainability

- Program closure procedures
- Transition to operations
- Lessons learned and continuous improvement

Registration form on the Training Course: Strategic Program Management: Coordinating Projects for Business Value

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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