



*Training Course:*  
*Strategic Portfolio Management: Optimizing  
Investments and Driving Organizational Value*

*10 - 21 November 2025*  
*London (UK)*  
*Landmark Office Space - Portman Street*

## Training Course: Strategic Portfolio Management: Optimizing Investments and Driving Organizational Value

Training Course code: PC235931 From: 10 - 21 November 2025 Venue: London (UK) - Landmark Office Space - Portman Street Training Course Fees: 9000 € Euro

### Introduction

This 10-day training program equips professionals with the advanced knowledge and tools needed to manage project portfolios aligned with organizational strategy. Participants will explore how to prioritize initiatives, allocate resources efficiently, balance risk, and maximize business value. The course follows global best practices based on PMI's Portfolio Management Professional PfMP® framework, while integrating real-world business case applications.

### Target Audience

- Portfolio Managers
- PMO Directors
- Senior Project and Program Managers
- Strategy and Planning Executives
- Business Analysts and Consultants
- Decision-makers overseeing multiple projects or programs

### Objectives

By the end of the training, participants will be able to:

- Understand the core principles and life cycle of portfolio management
- Align portfolios with strategic goals and risk appetite
- Apply portfolio governance and performance measurement
- Prioritize and balance projects/programs using proven frameworks
- Make data-driven investment decisions and manage change impacts
- Develop actionable strategies for portfolio optimization

## Training Program Outline

### Day 1: Introduction to Portfolio Management

- Key differences: Project, Program, and Portfolio
- Portfolio Management Lifecycle
- Strategic context of portfolios
- Value realization and business alignment

### Day 2: Portfolio Governance and Organizational Alignment

- Establishing governance frameworks
- Defining portfolio roles and responsibilities
- Strategic alignment models
- Decision rights and escalation paths

### Day 3: Portfolio Strategy and Planning

- Developing a portfolio charter
- Portfolio planning and prioritization
- Linking strategy to investment planning
- Scenario analysis and environmental scanning

### Day 4: Portfolio Component Identification and Evaluation

- Criteria for project/program inclusion
- Cost-benefit and risk-value analysis
- Scoring models and selection techniques
- Categorization and classification

### Day 5: Portfolio Optimization Techniques

- Balancing risk, value, and resource capacity

- Optimization models quantitative and qualitative
- Portfolio roadmaps and dependency analysis
- Portfolio balancing in dynamic environments

#### Day 6: Resource and Capacity Management

- Portfolio-level resource planning
- Tools for capacity modeling and constraints
- Managing cross-project resource conflicts
- Demand management strategies

#### Day 7: Financial Management of Portfolios

- Budgeting across the portfolio lifecycle
- Investment appraisal NPV, IRR, Payback
- Financial dashboards and reporting
- Portfolio value tracking and realization

#### Day 8: Risk Management in Portfolios

- Portfolio risk frameworks and tools
- Aggregated risk analysis
- Risk thresholds and tolerances
- Mitigation planning at the portfolio level

#### Day 9: Portfolio Performance Measurement and Reporting

- Key Performance Indicators KPIs and metrics
- Portfolio dashboards and reporting tools
- Benefits realization tracking
- Lessons learned and continuous improvement

#### Day 10: Implementing and Maturing the Portfolio Management Function

- PMO and portfolio integration
- Change management and stakeholder engagement
- Maturity models PfM3, P3M3, OPM3
- Building a roadmap for portfolio excellence

## Registration form on the Training Course: Strategic Portfolio Management: Optimizing Investments and Driving Organizational Value

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
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### Company Information

Company Name: .....  
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### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
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### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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### Easy Ways To Register

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