



*Training Course:
Effective Cash and Treasury Management*

*15 - 19 September 2025
Milan (Italy)*

Training Course: Effective Cash and Treasury Management

Training Course code: FI235922 From: 15 - 19 September 2025 Venue: Milan (Italy) - Training Course Fees: 5500 € Euro

Introduction:

Treasury management involves the handling of collection, consolidation, disbursement, investment, and financing activities, along with addressing financial risk issues within an organization. The core function of treasury management is **cash management**, which includes the institutional process of collecting, managing, and utilizing cash for short-term investments.

Cash management is undeniably a key element in maintaining a company's financial stability and solvency.

This training program provides participants with an overview of modern treasury practices, covering cash management, cash forecasting, treasury financing and investment, as well as the application of advanced technological tools while adhering to defined policies and procedures.

Program Objectives:

By the end of the training program, participants will be able to:

- Describe and explain the roles and functions of corporate treasury management.
- Apply the latest practices in cash management techniques.
- Build forecasts for cash flows, cash balances, and expected loans at specified dates.
- Deepen practical understanding of treasury investments and related products, along with their risks and returns.
- Evaluate the effectiveness of institutional treasury management policies and procedures.
- Apply technology in treasury operations.

Target Audience:

- Treasury professionals
- Financial professionals
- Finance managers
- Corporate controllers
- Financial controllers

- Senior accountants
- Accounting managers
- Bank staff
- Operations office managers
- Business owners
- Traders
- Those responsible for developing financial systems within companies
- Anyone interested in enhancing their skills and knowledge in this area

Outlines:

Day 1:

Modern Approaches to Financial Analysis

- Measuring management's success in maintaining and optimizing liquidity
- Identifying strengths and weaknesses in asset and funding management
- Developing institutional financing policy
- Criteria for selecting between financing options
- Methods to reduce corporate financial risks
- Addressing financial imbalances and disorders

Day 2:

Accounting Framework for Cash Flow and Liquidity

- Technical financial distress vs. actual financial distress
- Evaluating short-term liquidity sources
- Liquidity indicators related to the balance sheet
- Liquidity indicators related to the income statement

Day 3:

Cash Flow Statement

- Cash Flow Adequacy Ratio
- Cash to Capital Expenditures Ratio
- Cash to Total Debt Ratio
- Total Free Cash Flow Ratio
- Comparing net profit to net operating cash flows
- Cash return
- Cash flow to assets

Day 4:

Modern Methods for Cash Flow Forecasting

- Importance of preparing the cash flow statement
- Objectives of the cash flow statement
- Internal vs. external use of the cash flow statement
- Components of the cash flow statement
- Types of cash flow activities
- Definition of "cash and cash equivalents"
- Format of the cash flow statement
- Cash flow control as influenced by the general budget
- Accrual basis vs. cash basis
- Reasons for switching to cash basis
- Differences between income statement and cash flow statement
- Distinguishing between cash budgets and cash flow statements

Day 5:

Bank Operations Oversight and Reconciliation

- Oversight of deposits by matching bank credit advices with submitted deposit slips and reviewing them against the cash book
- Reconciling total bank deposits with recorded receipts in the cash book for the audit period

- Oversight of withdrawals by matching cheque stubs with bank debit advices
- Matching deposited and withdrawn amounts in bank statements with entries in the cash book
- Matching deposit dates in the bank statement with dates recorded in the cash book

Registration form on the Training Course: Effective Cash and Treasury Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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