



Training Course:
HR Masterclass: Artificial Intelligence for HR
Professionals

24 - 28 August 2025
Dubai (UAE)

Residence Inn by Marriott Sheikh Zayed Road, Dubai

Training Course: HR Masterclass: Artificial Intelligence for HR Professionals

Training Course code: HR235825 From: 24 - 28 August 2025 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4500 € Euro

Introduction

The integration of Artificial Intelligence AI in Human Resources HR is transforming how organizations recruit, engage, and manage employees. This masterclass provides HR professionals with practical knowledge and strategic insights into AI-driven HR processes. Participants will explore AI-powered recruitment, employee engagement, workforce analytics, and ethical considerations, equipping them to enhance efficiency, decision-making, and employee experience.

Target Audience

- HR Directors, Managers, and Business Partners
- Talent Acquisition and Recruitment Specialists
- Learning & Development Professionals
- HR Analysts and Data Scientists in HR
- Organizational Development and Employee Experience Teams
- HR Professionals looking to leverage AI in their functions

Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of AI and its applications in HR
- Implement AI-driven recruitment and talent acquisition strategies
- Utilize AI for employee engagement, workforce analytics, and performance management
- Explore AI in learning and development to personalize employee training
- Address ethical and legal considerations related to AI in HR
- Build an AI-powered HR roadmap for their organizations

Training Program Outline

Day 1: Introduction to AI in HR & Future Trends

- Understanding AI: Basics and Key Concepts
- The Role of AI in HR: Opportunities and Challenges
- Emerging AI Trends Reshaping Human Resource Management
- Case Studies: Companies Successfully Using AI in HR

Day 2: AI in Talent Acquisition & Recruitment

- AI-Driven Recruitment: Chatbots, Resume Screening, and Predictive Hiring
- Leveraging AI for Candidate Sourcing and Engagement
- Bias in AI Recruiting: Ethical Considerations and Best Practices
- AI-Powered Video Interviewing and Assessment Tools

Day 3: AI for Employee Experience, Retention & Engagement

- AI-Powered Employee Sentiment Analysis and Pulse Surveys
- AI Chatbots & Virtual Assistants for HR Support
- Predictive Analytics for Employee Turnover and Retention Strategies
- AI in Performance Management: Real-time Feedback & Development
- Interactive Case Study: Enhancing Employee Experience with AI

Day 4: AI in Learning & Development and Workforce Analytics

- AI-Powered Personalized Learning and Training Platforms
- Adaptive Learning Models and AI-Based Upskilling Strategies
- Workforce Analytics: AI for HR Decision-Making
- Using AI for Diversity, Equity, and Inclusion DEI Initiatives
- Workshop: Leveraging AI Tools for Workforce Planning

Day 5: Ethical Considerations, Compliance & AI Implementation Strategy

- AI and HR Ethics: Data Privacy, Security, and Bias Mitigation

- Regulatory Compliance in AI-Driven HR Practices
- AI Integration in HR Tech Stack: Tools and Vendor Selection
- Creating an AI Roadmap for HR: Strategy and Change Management

Registration form on the Training Course: HR Masterclass: Artificial Intelligence for HR Professionals

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