



*Training Course:  
Integrated Rural Development Certified Training*

*19 - 23 October 2025  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Integrated Rural Development Certified Training

Training Course code: MA235909 From: 19 - 23 October 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5500 € Euro

### Introduction:

In today's rapidly changing world, rural areas face a unique set of developmental challenges and opportunities. Integrated Rural Development IRD is a holistic approach that focuses on combining economic, social, environmental, and institutional strategies to uplift rural communities. This certified training program is designed by Global Horizon Training Center to equip professionals with the necessary tools and strategies to plan, implement, and manage rural development initiatives that are sustainable, inclusive, and impactful.

Participants will explore key components of rural development including agriculture, infrastructure, education, health, gender inclusion, environmental sustainability, and local governance. The program blends theoretical foundations with practical case studies to foster real-world application and strategic thinking.

### Objectives:

By the end of this program, participants will be able to:

- Understand the principles and practices of integrated rural development.
- Identify and analyze rural development needs using participatory and data-driven approaches.
- Design and implement sustainable development strategies tailored to local contexts.
- Promote inclusive growth and strengthen community participation in development efforts.
- Coordinate multi-sectoral interventions and align them with national and global development agendas e.g., SDGs.
- Evaluate and monitor rural development programs for impact and scalability.

### Course Methodology:

- Interactive lectures and expert presentations
- Group discussions and breakout workshops
- Case studies from global rural development models
- Simulations and role-playing exercises
- Action planning for participants' real-life challenges
- Q&A sessions with sector specialists

## Organizational Impact:

Organizations that invest in this training will benefit from:

- Improved capacity to design and implement integrated rural development projects.
- Enhanced alignment with national development strategies and international standards SDGs, IFAD, UNDP.
- Strengthened stakeholder engagement and inter-agency coordination.
- Greater sustainability and impact of rural development initiatives.
- Development of internal champions to lead cross-sectoral rural programs.

## Target Audience:

- Government officials in rural development departments
- NGO and international development agency staff
- Rural planners and policy advisors
- Community development practitioners
- Project managers and coordinators in agriculture, education, health, and infrastructure sectors
- Researchers and consultants involved in development studies

## Course Outline:

### Day 1: Foundations of Integrated Rural Development

- Concepts and evolution of rural development
- Key challenges in rural areas globally and locally
- Principles and pillars of IRD
- Stakeholder mapping and institutional frameworks
- Aligning rural development with the SDGs

### Day 2: Planning and Needs Assessment

- Rural development planning cycle
- Participatory rural appraisal PRA tools and techniques

- Data collection and analysis methods
- Identifying priorities and gaps in infrastructure, services, and livelihood
- Case study: Designing a needs assessment survey

#### Day 3: Sectoral Strategies and Cross-Sector Integration

- Agriculture and food security programs
- Rural health and education improvement plans
- Infrastructure, water, sanitation, and energy access
- Women and youth empowerment in rural development
- Cross-sector integration and project synergy

#### Day 4: Program Implementation and Monitoring

- Program and project management essentials
- Resource mobilization and budgeting
- Community engagement and local governance
- Developing indicators and M&E frameworks
- Tools for impact evaluation and learning

#### Day 5: Sustainability, Innovation, and Policy Advocacy

- Sustainable development and climate resilience in rural settings
- Leveraging technology and digital inclusion
- Public-private partnerships and donor engagement
- Policy influence and advocacy tools
- Capstone group exercise: Designing an IRD strategy

## Registration form on the Training Course: Integrated Rural Development Certified Training

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Company Information

Company Name: .....  
Address: .....  
City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
Official E-Mail: .....

### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
- ☐ Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
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