



*Training Course:  
Technology-Driven Social Policy for Population  
Welfare*

*17 - 21 August 2025*

*Dubai (UAE)*

*Residence Inn by Marriott Sheikh Zayed Road, Dubai*

## Training Course: Technology-Driven Social Policy for Population Welfare

Training Course code: SC235902 From: 17 - 21 August 2025 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4900 € Euro

### Introduction:

In today's rapidly evolving world, technology is transforming every aspect of our lives, including the ways in which governments and organizations address social welfare and population issues. From improving service delivery to creating more equitable systems, the integration of technology in social policy can significantly enhance the impact of welfare programs and address key population challenges.

This training program, designed by Global Horizon Training Center, focuses on the role of technology in shaping social policy for population welfare. It explores how data analytics, AI, digital platforms, and other technological innovations can be harnessed to improve social welfare services, from healthcare to education and beyond. The program provides participants with the knowledge and skills needed to leverage technology in the design, implementation, and evaluation of social policies that foster better outcomes for populations.

### Objectives:

By the end of the training program, participants will be able to:

- Understand the fundamental principles of technology-driven social policy.
- Explore how digital technologies, AI, and data analytics can be applied to social welfare policies.
- Develop strategies to integrate technology in social services to enhance population welfare.
- Learn about emerging digital tools and platforms used for monitoring, evaluating, and improving social policies.
- Apply technology-driven approaches to enhance inclusivity, equity, and sustainability in welfare programs.
- Identify key challenges and ethical considerations related to technology in social policy.
- Design and implement a technology-driven social policy initiative tailored to specific population welfare needs.

### Organizational Impact:

Organizations that engage in this training will benefit from:

- Enhanced ability to design and implement data-driven social policies that are more efficient, transparent, and impactful.
- Improved service delivery through the use of digital tools to track, manage, and optimize social welfare programs.

- Increased capacity to address diverse population welfare issues, including healthcare, education, and housing, through technology.
- Better alignment with global trends in digital transformation, ensuring that the organization remains competitive in the evolving social policy landscape.
- Strengthened decision-making and policy evaluation processes based on data and technological advancements.

## Target Audience:

This training program is ideal for:

- Government officials and policymakers involved in social welfare, healthcare, and public policy.
- Social service providers, including those in healthcare, education, and housing sectors.
- Technology professionals interested in applying their expertise to social policy and population welfare.
- NGO leaders and staff working on social welfare projects and initiatives.
- Researchers and academics focused on the intersection of technology and social policy.
- Consultants advising governments and organizations on technology integration in social services.

## Outlines:

### Day 1: Introduction to Technology-Driven Social Policy

- Overview of social policy and population welfare challenges
- The role of technology in modern social policy
- Key technologies in social policy: AI, data analytics, digital platforms, and mobile apps
- Benefits of technology-driven social policy: accessibility, efficiency, and scalability
- Case study: Technology applications in social welfare programs e.g., digital healthcare services

### Day 2: Digital Tools for Data-Driven Social Policy Design

- Data collection and analysis for social welfare programs
- Using big data and data analytics to inform policy decisions
- Digital platforms for monitoring and evaluating social policies e.g., government portals, social service apps
- Hands-on session: Analyzing social welfare data using tools like Excel, Tableau, and R

- Case study: Using data to design a targeted welfare program based on demographic needs

#### Day 3: AI and Machine Learning in Social Policy

- Introduction to AI and machine learning in social policy
- How AI can enhance predictive analytics for welfare needs e.g., forecasting healthcare demands, poverty levels
- Ethical considerations in using AI for social policy e.g., bias, transparency, accountability
- Practical session: Developing an AI-based model for predicting social welfare needs
- Case study: AI in healthcare policy—improving access and outcomes through technology

#### Day 4: Technology for Improving Service Delivery and Accessibility

- Leveraging digital tools to improve the accessibility of social welfare services e.g., telemedicine, online education platforms
- Designing inclusive digital systems for diverse populations e.g., elderly, rural populations, marginalized groups
- Mobile technology for social welfare: apps, SMS services, and mobile health initiatives
- Hands-on session: Designing a mobile app for delivering social welfare services e.g., housing support, unemployment assistance
- Case study: Digital solutions for enhancing healthcare accessibility in underserved areas

#### Day 5: Implementing and Evaluating Technology-Driven Social Policies

- Steps to implement technology-driven social policies in government and NGO settings
- Monitoring and evaluating the effectiveness of technology-driven welfare programs
- Overcoming challenges in the digital transformation of social services e.g., infrastructure, digital literacy
- Group workshop: Designing a technology-driven social policy initiative for a specific population group e.g., elderly, disabled
- Final project: Presenting an action plan for integrating technology into a social welfare program

## Registration form on the Training Course: Technology-Driven Social Policy for Population Welfare

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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