



*Training Course:  
HR Business Partners and Talent Acquisition:  
Modern Strategies*

*14 - 18 July 2025  
Vienna (Austria)*

## Training Course: HR Business Partners and Talent Acquisition: Modern Strategies

Training Course code: HR235874 From: 14 - 18 July 2025 Venue: Vienna (Austria) - Training Course Fees: 5750 € Euro

### Introduction:

In today's rapidly evolving business landscape, organizations are increasingly recognizing the importance of aligning their talent acquisition strategies with broader organizational goals. HR Business Partners HRBPs play a pivotal role in this alignment by acting as strategic enablers who bridge the gap between leadership objectives and operational realities. As companies strive to build agile, innovative, and future-ready workforces, HRBPs are expected to work closely with Talent Acquisition teams to ensure the recruitment and retention of high-quality talent that aligns with long-term business objectives.

This training program is designed to empower HR Business Partners with the knowledge, skills, and tools required to effectively collaborate with Talent Acquisition teams and implement modern strategies that enhance recruitment outcomes. With the rising demand for talent, companies must adopt innovative approaches to attract, engage, and retain professionals who possess the right skills, mindset, and cultural fit.

Furthermore, the training will explore the critical role of HRBPs in talent analytics, workforce planning, and the integration of talent acquisition with overall business strategy. By utilizing data-driven insights, HRBPs can make informed decisions that contribute to improved performance, reduced turnover, and enhanced organizational resilience.

Through a blend of theoretical knowledge, practical exercises, and case studies, this program will equip participants with the competencies needed to excel in their roles as HR Business Partners, driving talent acquisition success and fostering a collaborative environment between HRBPs and recruitment specialists.

### Objectives:

By the end of this training program, participants will be able to:

1. Understand the strategic role of HR Business Partners in talent acquisition.
2. Develop modern strategies to attract and retain top talent.
3. Integrate talent acquisition processes with broader organizational objectives.
4. Utilize data-driven approaches to enhance recruitment outcomes.
5. Collaborate effectively with recruitment teams to support business growth.

### Target Audience:

- HR Business Partners
- Talent Acquisition Specialists

- HR Managers
- Recruitment Coordinators
- Senior HR Professionals involved in strategic hiring

## Outlines:

### Day 1:

#### The Strategic Role of HR Business Partners in Talent Acquisition

- Understanding the evolving role of HR Business Partners
- Bridging the gap between business strategy and talent acquisition
- Key skills and competencies for modern HR Business Partners
- Case studies: Successful HRBP-Talent Acquisition collaborations

### Day 2:

#### Integrating Talent Acquisition with Business Strategy

- Analyzing business needs and translating them into talent requirements
- Developing talent acquisition strategies aligned with organizational goals
- The role of workforce planning in strategic hiring
- Practical exercises: Aligning talent plans with business objectives

### Day 3:

#### Modern Strategies for Attracting and Retaining Talent

- Leveraging employer branding to enhance recruitment efforts
- Modern recruitment methods: Social media, AI-driven hiring, and talent pools
- Retention strategies: Creating a culture of engagement and loyalty
- Workshop: Designing a talent attraction strategy

### Day 4:

#### Data-Driven Recruitment and Performance Analytics

- Using HR analytics to make informed hiring decisions
- Metrics for evaluating talent acquisition success
- Tools and technologies for recruitment analytics
- Practical session: Building a recruitment dashboard

#### Day 5:

##### Effective Collaboration between HR Business Partners and Talent Teams

- Building strong relationships between HRBPs and recruitment specialists
- Communication strategies for cross-functional collaboration
- Challenges and solutions in collaborative talent management
- Role-playing activity: Collaborative problem-solving in talent acquisition

## Registration form on the Training Course: HR Business Partners and Talent Acquisition: Modern Strategies

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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