



*Training Course:
Financial Feasibility & Investment Strategy*

*25 - 29 August 2025
London (UK)
Landmark Office Space - Portman Street*

Training Course: Financial Feasibility & Investment Strategy

Training Course code: FI235873 From: 25 - 29 August 2025 Venue: London (UK) - Landmark Office Space - Portman Street Training Course Fees: 5500 € Euro

Introduction

This training program, designed by Global Horizon Training Center, aims to provide participants with comprehensive knowledge and practical skills in financial feasibility analysis and investment strategy formulation. The course will guide participants through the essential methodologies, tools, and frameworks required for assessing investment opportunities, determining feasibility, and developing robust investment strategies to achieve organizational growth and sustainability.

Objectives

- To enhance participants' understanding of financial feasibility analysis and its application in various investment contexts.
- To provide tools and methodologies for conducting feasibility studies, including financial projections, cost-benefit analysis, and risk assessment.
- To develop participants' ability to formulate and implement effective investment strategies.
- To improve decision-making skills related to financial feasibility and investment planning.
- To enhance participants' capability to evaluate financial risks and optimize investment opportunities.

Course Methodology

The program will be delivered through a combination of lectures, case studies, interactive discussions, and practical exercises. Participants will engage in real-world scenarios to apply learned concepts and develop hands-on skills in financial feasibility analysis and investment strategy formulation.

Organizational Impact

- Improved ability to evaluate investment opportunities and make informed decisions.
- Enhanced strategic planning capabilities contributing to long-term business growth.
- Better alignment of investment decisions with organizational objectives and risk tolerance.
- Increased efficiency in conducting financial feasibility studies and developing investment strategies.

Target Audience

- Financial Analysts

- Investment Managers
- Business Development Professionals
- Strategic Planners
- Senior Executives involved in investment decision-making
- Entrepreneurs and Consultants

Course Outline

Day 1: Introduction to Financial Feasibility Analysis

- Definition and Importance of Financial Feasibility Analysis
- Key Components of Feasibility Studies
- Market Analysis and Demand Forecasting
- Financial Projections: Revenue, Costs, and Profitability Analysis
- Case Study & Interactive Exercise

Day 2: Investment Strategy Fundamentals

- Understanding Investment Strategy Formulation
- Types of Investment Strategies Growth, Value, Income, etc.
- Risk Assessment and Management Techniques
- Financial Modelling and Sensitivity Analysis
- Group Discussion & Practical Application

Day 3: Feasibility Study Tools and Techniques

- Cost-Benefit Analysis CBA
- Net Present Value NPV, Internal Rate of Return IRR, and Payback Period
- SWOT Analysis for Investment Evaluation
- Scenario Analysis and Stress Testing
- Case Study & Hands-On Activity

Day 4: Developing Investment Strategies

- Strategic Planning for Investments
- Aligning Investment Strategies with Organizational Goals
- Developing Robust Investment Portfolios
- Financial Metrics for Performance Evaluation
- Interactive Workshop & Feedback Session

Day 5: Implementation and Monitoring

- Implementation of Investment Strategies
- Monitoring and Evaluation Techniques
- Continuous Improvement in Investment Processes
- Final Case Study & Group Presentation
- Course Evaluation & Closing Remarks

Registration form on the Training Course: Financial Feasibility & Investment Strategy

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng):
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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
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Personal E-Mail:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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