



*Training Course:
Financial Management for Non-Financial
Managers*

10 - 14 August 2025

Dubai (UAE)

Residence Inn by Marriott Sheikh Zayed Road, Dubai

Training Course: Financial Management for Non-Financial Managers

Training Course code: MA235871 From: 10 - 14 August 2025 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4500 € Euro

Introduction

This training program, Financial Management for Non-Financial Managers, is designed by Global Horizon Training Center to provide managers without a financial background with essential financial literacy, budgeting skills, and financial analysis techniques. This program aims to enhance participants' understanding of financial principles, enabling them to make informed decisions, optimize resources, and contribute to their organization's financial success. Through practical exercises, real-world examples, and interactive discussions, participants will gain confidence in handling financial data and reports.

Objectives

By the end of this training program, participants will be able to:

- Understand fundamental financial concepts and terminology.
- Interpret financial statements and reports accurately.
- Develop effective budgeting and forecasting skills.
- Apply financial analysis techniques to evaluate business performance.
- Make informed financial decisions that align with organizational goals.
- Communicate financial information effectively to stakeholders.

Course Methodology

This training program will employ a variety of learning methodologies to ensure effective knowledge transfer, including:

- Lectures and Presentations: To provide foundational knowledge of financial management principles.
- Case Studies: To illustrate real-world applications of financial concepts.
- Group Discussions: To facilitate collaborative learning and knowledge sharing.
- Workshops: To enhance participants' skills in budgeting, forecasting, and financial analysis.
- Feedback and Evaluation: To ensure continuous improvement and learning.

Organizational Impact

Upon completing this training program, the organization will benefit from:

- Enhanced financial decision-making across various departments.
- Improved resource allocation and budget management.
- Increased efficiency through accurate financial analysis and forecasting.
- Better alignment of departmental objectives with organizational financial goals.
- Strengthened communication of financial information between departments.
- Reduced financial risks through informed decision-making.

Target Audience

This program is ideal for:

- Department Managers
- Project Managers
- Supervisors
- Administrative Managers
- Team Leaders
- Professionals without a financial background who are involved in budgeting, planning, or decision-making processes.

Course Outline

Day 1: Introduction to Financial Management

- Overview of financial management principles
- Understanding key financial terminology
- The role of financial management in organizational success
- Financial planning and its importance
- Introduction to financial statements balance sheet, income statement, cash flow statement

Day 2: Understanding Financial Statements and Reports

- Interpreting balance sheets, income statements, and cash flow statements

- Analyzing financial statements to assess business performance
- Understanding profitability, liquidity, and solvency
- Practical exercises on reading and interpreting financial statements
- Case studies on financial analysis

Day 3: Budgeting and Forecasting Techniques

- Principles of budgeting and forecasting
- Developing budgets for projects and departments
- Variance analysis and monitoring financial performance
- Forecasting methods and techniques
- Practical exercises on budgeting and forecasting

Day 4: Financial Analysis and Decision-Making

- Applying financial ratios for performance evaluation
- Cost-benefit analysis and investment appraisal techniques
- Understanding risk assessment in financial decision-making
- Tools for financial decision-making
- Group exercises on analyzing financial scenarios

Day 5: Practical Applications and Communication

- Developing and presenting financial reports
- Communicating financial information to stakeholders
- Integrating financial insights into strategic planning
- Workshops on applying financial management principles
- Feedback, Q&A, and course conclusion

Registration form on the Training Course: Financial Management for Non-Financial Managers

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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