



*Training Course:
Innovative Design Thinking*

27 - 31 July 2025

Dubai (UAE)

Residence Inn by Marriott Sheikh Zayed Road, Dubai

Training Course: Innovative Design Thinking

Training Course code: PS235864 From: 27 - 31 July 2025 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4500 € Euro

Introduction

This training program, Innovative Design Thinking, is designed by Global Horizon Training Center to encourage participants to embrace creative problem-solving and innovative design approaches. This program focuses on developing user-centered solutions through structured methodologies that enhance creativity, collaboration, and strategic thinking. Participants will gain valuable insights into applying design thinking principles to address complex challenges and drive successful outcomes.

Objectives

By the end of this training program, participants will be able to:

- Understand the fundamental principles of design thinking.
- Apply creative problem-solving techniques to real-world challenges.
- Develop innovative, user-centered solutions.
- Utilize empathy and user research to enhance product and service design.
- Prototype, test, and refine solutions through iterative processes.
- Foster a culture of creativity and innovation within their teams.

Course Methodology

This training program will employ a variety of learning methodologies to ensure effective knowledge transfer, including:

- Lectures and Presentations: To introduce concepts and theoretical frameworks.
- Hands-On Workshops: To provide practical experience in applying design thinking techniques.
- Group Exercises: To enhance creativity and collaboration.
- Case Studies: To illustrate successful applications of design thinking.
- Feedback and Evaluation: To promote continuous learning and improvement.

Organizational Impact

Upon completing this training program, the organization will benefit from:

- Enhanced creativity and innovation capabilities.
- Improved problem-solving skills across various teams.
- Better alignment of design processes with user needs.
- Increased productivity through streamlined prototyping and testing processes.
- Strengthened collaboration and communication within multidisciplinary teams.

Target Audience

This program is ideal for:

- Product Designers
- Project Managers
- Innovation Leaders
- Marketing and Branding Specialists
- Engineers and Technical Experts
- Professionals seeking to enhance their creativity and problem-solving skills

Course Outline

Day 1: Introduction to Design Thinking

- Overview of design thinking principles
- Understanding creativity and innovation
- The importance of user-centered design
- Empathy and user research techniques
- Identifying challenges and defining problems

Day 2: Ideation Techniques and Creative Problem-Solving

- Brainstorming and mind mapping techniques
- Encouraging creativity through divergent thinking

- Structuring ideas through convergent thinking
- Selecting the best ideas for further development
- Enhancing creativity through collaborative exercises

Day 3: Prototyping and Testing

- Developing prototypes to test concepts
- Rapid prototyping methods
- Gathering feedback and refining solutions
- Iterative design processes
- Evaluating prototype effectiveness

Day 4: Implementing Innovative Solutions

- Planning for implementation
- Scaling innovative solutions across teams
- Creating a culture of creativity and innovation
- Using design thinking to improve processes and products
- Strategies for promoting continuous improvement

Day 5: Practical Applications and Case Studies

- Real-world examples of successful design thinking applications
- Group exercises and collaborative workshops
- Interactive sessions for applying learned techniques
- Feedback, Q&A, and course conclusion

Registration form on the Training Course: Innovative Design Thinking

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