



Training Course:
***ASSET MANAGEMENT & MARITIME
ECONOMICS***

24 - 28 March 2025

Cairo (Egypt)

Holiday Inn & Suites Cairo Maadi, an IHG Hotel

Training Course: ASSET MANAGEMENT & MARITIME ECONOMICS

Training Course code: MM235773 From: 24 - 28 March 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 4200 € Euro

Introduction

The maritime industry is a capital-intensive sector that relies heavily on effective asset management strategies to optimize operational efficiency, minimize risks, and maximize returns on investment. This training program is designed to equip professionals working in the Marine & Asset Unit with the essential knowledge and tools needed to manage marine assets effectively and understand maritime economics.

Through interactive sessions, case studies, and real-world applications, this program will cover the core principles of asset lifecycle management, risk assessment, cost optimization, regulatory compliance, and the economic factors influencing the maritime sector.

Objectives

By the end of this course, participants will be able to:

- Understand the fundamentals of maritime asset management and its impact on operational efficiency.
- Develop strategies for cost-effective maintenance, lifecycle management, and asset utilization.
- Assess and mitigate risks associated with marine asset investments and operations.
- Analyze the key economic drivers influencing the maritime industry, including supply and demand, fuel pricing, and trade policies.
- Enhance decision-making by integrating economic forecasting and financial modeling for asset investments.
- Navigate regulatory frameworks and compliance standards for marine asset management.
- Explore emerging trends such as digitalization, AI, and sustainability in maritime economics and asset management.

Organizational Impact

- Optimized asset performance, leading to reduced downtime and maintenance costs.
- Informed investment decisions regarding asset acquisition, leasing, and retirement.
- Improved financial planning for marine operations with a clear understanding of economic trends.
- Enhanced risk management strategies for maritime investments and operational activities.
- Compliance with international regulations, reducing legal and operational risks.

- Increased operational efficiency by implementing best practices in marine asset lifecycle management.

Target Audience

This course is ideal for professionals working in the Marine & Asset Unit, including:

- Marine Asset Managers
- Fleet Managers & Ship Operators
- Procurement & Supply Chain Professionals in maritime industries
- Finance & Investment Analysts specializing in maritime assets
- Maintenance & Engineering Professionals in marine asset management
- Regulatory Compliance Officers
- Port & Terminal Managers

Outlines

Day 1: Fundamentals of Maritime Asset Management

- Introduction to marine asset lifecycle management
- Key challenges and best practices in managing ships, offshore platforms, and marine equipment
- Classification, certification, and regulatory requirements
- Risk-based asset management approaches

Day 2: Financial & Economic Aspects of Maritime Assets

- Maritime economics and global trade dynamics
- Impact of fuel pricing, taxation, and trade regulations
- Capital investment vs. operational leasing decisions
- Financial risk assessment for marine assets

Day 3: Maintenance Strategies & Performance Optimization

- Preventive vs. predictive maintenance strategies
- Lifecycle costing analysis for marine assets

- Use of digital tools and IoT for asset tracking and condition monitoring
- Cost control measures in asset maintenance

Day 4: Risk Management & Regulatory Compliance in Maritime Operations

- Risk assessment frameworks for marine asset investments
- Environmental and safety compliance IMO, SOLAS, MARPOL, etc.
- Insurance and liability considerations in maritime asset management
- Crisis management and contingency planning

Day 5: Future Trends & Strategic Decision-Making in Maritime Economics

- Digitalization and AI in Maritime Asset Management
- Sustainability trends and green shipping initiatives
- Economic forecasting for maritime trade and investments
- Strategic Decision-making Case studies

Registration form on the Training Course: ASSET MANAGEMENT & MARITIME ECONOMICS

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