Training Course:
Strategic IT Leadership: Managing Technology for Business Success

30 June - 4 July 2025
Madrid (Spain)
Pestana CR7 Gran Vía

Training Course code: IT235819 From: 30 June - 4 July 2025 Venue: Madrid (Spain) - Pestana CR7 Gran Vía Training Course Fees: 6000 ⬜ Euro

Introduction

In today⬜s rapidly evolving digital landscape, IT leadership is no longer just about technology⬜it⬜s about strategy, business alignment, and innovation. Organizations depend on IT leaders to drive digital transformation, enhance operational efficiency, and create competitive advantages through technology.

This five-day training program is designed for IT managers, CIOs, and senior technology professionals who want to strengthen their strategic leadership capabilities and effectively manage IT in alignment with business goals. Participants will explore strategic IT decision-making, governance, risk management, digital transformation, and leadership techniques that enable them to bridge the gap between IT and business success.

Through case studies, discussions, and hands-on exercises, this program equips participants with the skills to lead IT teams, drive innovation, and manage IT operations strategically.

Target Audience

- IT Directors, CIOs, and Senior IT Leaders

- IT Managers and Team Leaders

- Technology and Digital Transformation Officers

- Project Managers in IT and Digital Strategy

- Professionals Aspiring to IT Leadership Roles

Objectives

By the end of this program, participants will:

- Understand strategic IT leadership and its role in business success.

- Align IT strategies with organizational goals and business transformation initiatives.

- Develop leadership and decision-making skills for IT professionals.

- Explore emerging technologies and their impact on IT strategy.

- Learn best practices in IT governance, risk, and compliance GRC.

- Enhance communication and stakeholder engagement skills for IT leaders.

- Build a roadmap for IT-driven innovation and competitive advantage.

Outlines

Day 1:

The Role of IT Leadership in Business Strategy

- The evolving role of IT leaders in modern organizations

- Strategic IT leadership vs. operational IT management

- Aligning IT strategy with business objectives

- Key trends shaping IT leadership AI, cloud, cybersecurity, digital transformation

- Leadership mindset: From technology expert to business strategist

- Case study: How IT leaders drive business value

Day 2:

IT Governance, Risk, and Compliance GRC

- Understanding IT governance frameworks COBIT, ITIL, ISO 27001

- Managing IT risk: Cybersecurity, compliance, and data protection

- IT policies, regulatory requirements, and business impact

- Developing a risk management strategy for IT operations

- Crisis management and IT disaster recovery planning

- Workshop: Building an IT governance model for your organization

Day 3:

Driving Digital Transformation and Innovation

- The role of IT in digital transformation initiatives

- Emerging technologies: AI, IoT, blockchain, and their business applications

- IT investment planning: Balancing cost, efficiency, and innovation

- Change management strategies for IT-driven transformation

- Agile IT leadership: Managing rapid technological change

- Case study: Successful IT transformation in global enterprises

Day 4:

IT Leadership, Communication, and Stakeholder Management

- Enhancing executive presence for IT leaders

- Building strong relationships between IT and business teams

- Effective communication strategies for technical and non-technical stakeholders

- Conflict resolution and negotiation skills for IT managers

- Leading and motivating high-performance IT teams

- Role-playing exercise: Communicating IT strategy to the board

Day 5:

Strategic IT Roadmap and Future Leadership

- Developing a long-term IT strategy roadmap

- Measuring IT performance: KPIs and success metrics

- The future of IT leadership: Trends and challenges

- IT leadership career development and succession planning

- Final workshop: Building an action plan for IT leadership success

Registration form on the Training Course:
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