



*Training Course:  
Logistics Network – Transportation & Supply  
Chain*

*18 - 22 May 2025*

*Dubai (UAE)*

*Residence Inn by Marriott Sheikh Zayed Road, Dubai*

## Training Course: Logistics Network □ Transportation & Supply Chain

Training Course code: SC235815 From: 18 - 22 May 2025 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4900 □ Euro

### Introduction

The transportation and marketing of petroleum liquids and oil derivatives from their refining sources involve multiple specialized processes. These include local and global marketing mechanisms that align with market demands based on international pricing systems. Additionally, companies must develop and implement a strategic and goal-oriented approach to negotiating with suppliers, monitoring external sources, planning marketing strategies, and managing logistics services in a competitive environment.

This course provides participants with a comprehensive understanding of the technical transportation processes involved in storage, loading, and distribution from production sites and refineries. It covers various transportation methods, such as tankers, barges, trucks, railways, and pipelines, for delivering refined petroleum products and fuel to retail stations and petrochemical industries.

Given the strict regulatory landscape, compliance with safety and environmental standards is critical. The course also addresses global safety protocols, reducing emissions, and handling petroleum liquid transportation efficiently. Storage and transport equipment are categorized into four primary groups:

1. Rail tank cars, tanker trucks, and marine vessels loading, transit, and losses due to heavy loads.
2. Service centers.
3. Vehicle fuel tanks.
4. Large storage tanks.

### Program Objectives

By the end of this training, participants will be able to:

- Plan marketing and logistics services in a competitive environment.
- Effectively manage the supply chain.
- Understand fire safety regulations.
- Learn about the role of international oil companies, including pricing mechanisms and market price control strategies.
- Understand public safety laws and receive training on transportation safety and incident response.
- Develop the ability to formulate and implement a successful business strategy.
- Negotiate with suppliers and monitor external sources.

- Define and manage the supply chain.
- Optimize logistics and supply chain management.
- Transition to modern supply chain management practices.
- Make informed transportation and demand execution decisions.

## Target Audience

This training is ideal for:

- Supply chain and logistics management professionals.
- Employees in operational, supervisory, and administrative roles within supply chain and logistics departments.
- Staff involved in procurement, warehousing, contracts, and transportation, seeking to enhance their expertise in supply chain and logistics management.
- Employees engaged in purchasing activities.
- Professionals dealing with contractors and suppliers.
- Anyone looking to develop their skills in this field.

## Outlines

Day 1:

### Petroleum Product Marketing & Logistics Strategy

- Local and international oil product marketing mechanisms aligned with global pricing systems.
- Principles of strategic planning for effective marketing and logistics operations.
- Negotiation strategies with suppliers and external source monitoring.
- Competitive environment analysis in marketing and logistics.

Day 2:

### Supply Chain & Transportation Management

- Relationship between marketing and logistics and the need for seamless communication.
- Impact of customer service levels on cost structure and trade.

- Effective supply chain management to reduce cost and operational barriers.
- Transportation methods for crude oil and petroleum products.
- Pipeline construction, operation, and protection fundamentals.

#### Day 3:

##### Oil & Gas Transportation Systems & Safety Measures

- Compressor pump stations and measurement & control devices.
- Oil and gas measurement systems.
- Traffic management and fire safety regulations.

#### Day 4:

##### Global Oil Market & Storage Standards

- Global oil production scenarios and supply monitoring.
- Quality control strategies for distribution and handling.
- Storage facility standards for petroleum products.
- Oil industry economics and pricing models.

#### Day 5:

##### Oil Pricing & Sustainability Measures

- Role of international oil companies and OPEC in pricing and market control.
- Ensuring the sustainability of oil products.
- Environmental safety regulations to minimize emissions and spills during transportation.
- Training on emergency response for transportation incidents related to emissions and oil spills.

## Registration form on the Training Course: Logistics Network □ Transportation & Supply Chain

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng): .....  
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### Company Information

Company Name: .....  
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### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
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### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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### Easy Ways To Register

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3 Oudai street, Aldouki,  
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