



*Training Course:
Successful Fleet and Transport Services
Management*

4 - 8 May 2025

Dubai (UAE)

Residence Inn by Marriott Sheikh Zayed Road, Dubai

Training Course: Successful Fleet and Transport Services Management

Training Course code: SC235814 From: 4 - 8 May 2025 Venue: Dubai (UAE) - Residence Inn by Marriott Sheikh Zayed Road, Dubai Training Course Fees: 4900 € Euro

Introduction

Transportation and delivery activities can account for more than 70% of an organization's supply chain costs. Therefore, it is crucial to execute transportation operations correctly, whether for employee mobility or goods and materials distribution.

This training program provides a comprehensive overview of all aspects related to fleet and transport management. It begins by identifying the requirements for effective workshops and successful fleet maintenance programs. The course then covers key elements of fleet management, including insurance and safety programs, driver selection, capital budgeting, and distribution route optimization. Finally, the course concludes with a detailed explanation of performance evaluation metrics for fleet services.

Program Objectives

By the end of this training, participants will be able to:

- Define fleet management objectives and the role of a fleet manager.
- Implement a preventive maintenance program for the fleet.
- Identify requirements for effective workshops.
- Develop fleet safety programs and driver selection criteria.
- Use capital budgeting techniques to analyze vehicle replacement decisions.
- Optimize distribution routes for efficiency.
- Develop key performance indicators KPIs to measure fleet service performance.

Competencies

Upon completing this course, participants will:

- Understand the concept of fleet and transport management and its importance in business operations.
- Develop essential skills for planning, organizing trips, managing fuel, maintenance, inventory, prioritization, and effective scheduling.
- Improve overall fleet and transport efficiency through available technologies.
- Learn sustainable and effective fleet and transport management practices.

Target Audience

This training is designed for:

- Fleet and transport services professionals
- Coordinators, maintenance managers, and supervisors
- Transportation planners
- Fleet safety managers
- Operations managers
- Anyone looking to enhance their expertise in fleet management

Outlines

Day 1:

Introduction to Fleet Management

- Definition of fleet management
- Fleet management objectives
- Costs associated with fleet management
- Customer service best practices
- Key characteristics of a successful fleet manager

Day 2:

Fleet Maintenance Management

- Roles and responsibilities in fleet maintenance
- Benefits of preventive maintenance inspections
- Scope of preventive maintenance programs
- Unscheduled maintenance strategies
- Roadside communications
- Tire selection and management

- Resource management and vehicle parts inventory
- In-house vs. outsourced maintenance

Day 3:

Workshop and Fleet Safety Management

- Workshop design and layout
- Workshop tools and equipment
- Workshop productivity calculations
- Facility requirements
- Workspace organization

Fleet Safety Management

- Key elements of safety programs
- Accident prevention strategies
- Driver selection standards
- Fleet skill testing
- Types of road incidents

Day 4:

Vehicle Selection, Replacement, and Distribution Planning

- Vehicle selection criteria
- Ownership vs. leasing analysis
- Vehicle replacement analysis
- Capital budgeting techniques

Distribution and Transport Services Planning

- Best practices in transport and delivery services
- Key factors affecting transportation decisions

- Transport network design options
- Optimizing distribution vehicle routes

Day 5:

Fleet Performance Measurement and Improvement

- Fleet performance measurement systems
- Transportation and delivery cost structures
- Cost rate analysis
- Transport asset productivity
- Quality and financial indicators
- Cycle time indicators
- Strategies to improve fleet utilization

Registration form on the Training Course: Successful Fleet and Transport Services Management

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