



*Training Course:
Mastering ESG Reporting: Strategies for
Transparent and Sustainable Business Practices*

*16 - 20 March 2025
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Mastering ESG Reporting: Strategies for Transparent and Sustainable Business Practices

Training Course code: SC235712 From: 16 - 20 March 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 6000 € Euro

Introduction

In today's rapidly evolving business landscape, transparency, sustainability, and accountability are critical for organizational success. ESG (Environmental, Social, and Governance) reporting has emerged as a vital tool for companies to demonstrate their commitment to responsible business practices while meeting the expectations of investors, regulators, and stakeholders. This comprehensive 5-day training program, "Mastering ESG Reporting: Strategies for Transparent and Sustainable Business Practices," is designed to provide participants with in-depth knowledge of ESG principles, global frameworks, and practical reporting methodologies. By mastering these skills, organizations can enhance their reputation, attract sustainable investments, and ensure long-term success.

Objectives

- To provide a thorough understanding of ESG principles and their significance in modern business practices.
- To familiarize participants with global ESG frameworks and standards, such as GRI, SASB, and TCFD.
- To equip participants with the skills to conduct materiality assessments and engage stakeholders effectively.
- To develop practical competencies in ESG data collection, management, and reporting.
- To empower organizations to create impactful, transparent, and compliant ESG reports tailored to their industry.
- To address challenges in ESG reporting and offer strategies for continuous improvement.
- To enhance participants' ability to align ESG practices with corporate strategy and communicate efforts effectively to stakeholders.

Target Audience

This program is ideal for professionals and organizations committed to enhancing their ESG practices, including:

- Sustainability and CSR Managers: Responsible for leading ESG and sustainability initiatives within their organizations.
- Financial Officers and Auditors: Involved in integrating ESG metrics into financial and non-financial disclosures.

- Risk and Compliance Professionals: Focused on ensuring adherence to ESG regulations and standards.
- Investors and Analysts: Interested in evaluating ESG performance and its impact on business value.
- Board Members and Senior Executives: Overseeing ESG strategy and seeking to enhance organizational accountability and transparency.
- Industry-Specific Professionals: Such as those in energy, technology, finance, and manufacturing sectors aiming to adopt industry-relevant ESG reporting practices.

Training Program Outline

Day 1: Introduction to ESG Reporting

- Definition and scope of ESG Environmental, Social, Governance.
- Business benefits of ESG reporting e.g., stakeholder trust, risk management.
- Overview of global ESG trends and regulatory drivers.
- Key ESG frameworks: GRI, SASB, TCFD, and Integrated Reporting.
- Group discussion: Why ESG matters for your organization.
- Case study analysis of successful ESG reporting practices.

Day 2: ESG Frameworks and Materiality Assessment

- Deep dive into global ESG reporting frameworks.
- Materiality assessment: Identifying what matters most to stakeholders.
- Stakeholder engagement strategies in ESG reporting.
- Practical exercise: Conducting a materiality assessment for a mock company.

Day 3: Data Collection, Metrics, and Reporting Techniques

- Best practices for collecting and verifying ESG data.
- Setting and tracking ESG performance metrics and KPIs.
- Tools and software for ESG data management.

- Structuring a comprehensive and transparent ESG report.
- Hands-on exercise: Designing KPIs for environmental, social, and governance areas.
- Demonstration of ESG reporting tools/software.

Day 4: Enhancing ESG Communication and Ensuring Compliance

- Writing clear and impactful ESG reports.
- Integrating ESG with corporate strategies and financial disclosures.
- Ensuring compliance with regional and global ESG regulations.
- Preparing for third-party assurance and ESG ratings.
- Group activity: Crafting a sample ESG report section.

Day 5: Industry-Specific Applications and Overcoming Challenges

- Customizing ESG reporting for specific industries.
- Addressing challenges in ESG reporting data gaps, resistance to change.
- Future of ESG: Emerging trends and technologies.
- Developing a roadmap for continuous improvement in ESG practices.

Registration form on the Training Course: Mastering ESG Reporting: Strategies for Transparent and Sustainable Business Practices

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