



*Training Course:  
Creative Strategic Planning and Leadership*

*14 - 18 April 2025  
London (UK)  
Landmark Office Space - Oxford Street*

## Training Course: Creative Strategic Planning and Leadership

Training Course code: LS235801 From: 14 - 18 April 2025 Venue: London (UK) - Landmark Office Space - Oxford Street  
Training Course Fees: 5500 € Euro

### Introduction

In today's business world, excellence and innovation have become key factors for achieving success and sustainability. This excellence requires the ability to think creatively and develop innovative strategies that align with continuous market changes. This training program aims to equip participants with the skills needed for creative strategic planning and effective leadership, enabling them to achieve their organizational goals in innovative and efficient ways.

### Objectives

- **Enhance Understanding:** Provide a comprehensive understanding of strategic planning and its importance in achieving organizational goals.
- **Develop Skills:** Improve participants' ability to use creative strategic planning tools and techniques.
- **Encourage Creativity:** Foster creative thinking in planning and decision-making processes.
- **Leadership Development:** Strengthen participants' creative leadership capabilities and how to apply them in various work environments.
- **Practical Application:** Offer opportunities to apply learned concepts through workshops and hands-on training.

### Target Audience

- **Executive Managers:** Those looking to enhance their strategic planning and creative leadership skills.
- **Team Leaders:** Professionals aiming to improve their leadership capabilities and use creative thinking in problem-solving.
- **Entrepreneurs:** Individuals aspiring to establish and manage successful businesses through innovative strategies.
- **Strategy and Planning Professionals:** Those who want to update their knowledge with the latest strategic planning tools and techniques.
- **Personal Development Enthusiasts:** Individuals seeking to enhance their personal and professional skills in planning and leadership.

### Outlines

## Day 1:

### Introduction to Creative Strategic Planning

- Definition and importance of strategic planning.
- Differences between traditional and creative strategic planning.
- The role of creativity in strategic planning.
- Case studies and success stories of organizations utilizing creative strategic planning.

## Day 2:

### Tools and Techniques for Creative Strategic Planning

- Overview of different strategic planning tools.
- Brainstorming techniques and their application.
- Using mind maps for strategic planning.
- Internal and external environmental analysis SWOT Analysis.

## Day 3:

### Practical Applications in Strategic Planning

- Workshops to apply strategic planning tools and techniques.
- Developing creative strategic plans for specific projects.
- Discussing challenges and how to overcome them.
- Methods for measuring and evaluating results.

## Day 4:

### Creative Leadership

- Definition and importance of creative leadership.
- Differences between traditional and creative leadership.
- Characteristics of a creative leader and how to develop them.
- The role of leadership in achieving strategic goals.

Day 5:

Practical Applications in Creative Leadership

- Workshops to develop creative leadership skills.
- Discussion of real-world leadership challenges and case studies.
- How to build a creative and high-performing team.
- Personal action plan for developing strategic planning and creative leadership skills.

## Registration form on the Training Course: Creative Strategic Planning and Leadership

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Company Information

Company Name: .....  
 Address: .....  
 City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
 Position: .....  
 Telephone / Mobile: .....  
 Personal E-Mail: .....  
 Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
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### Easy Ways To Register

Telephone:  
+201095004484 to  
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place.

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registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

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