



*Training Course:
International Freight*

16 - 20 March 2025

Cairo (Egypt)

Holiday Inn & Suites Cairo Maadi, an IHG Hotel

Training Course: International Freight

Training Course code: SC235794 From: 16 - 20 March 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 3875 € Euro

Introduction

International freight is a critical component of global trade, ensuring the efficient movement of goods across borders. This training program, designed by Global Horizon Training Center, provides a comprehensive understanding of international freight operations, regulations, and best practices. Participants will gain in-depth knowledge of logistics, documentation, customs compliance, and risk management, equipping them with the skills needed to optimize freight operations and enhance supply chain efficiency.

Objectives

By the end of this training program, participants will be able to:

- Understand the fundamentals of international freight and logistics.
- Navigate international trade regulations and compliance requirements.
- Manage shipping documentation and customs clearance processes effectively.
- Optimize freight forwarding operations for cost efficiency and speed.
- Evaluate different modes of transportation and their impact on freight logistics.
- Identify and mitigate risks associated with international freight.
- Utilize technology and digital solutions to streamline freight management.

Organizational Impact

Organizations that invest in this training program will benefit from:

- Improved efficiency in international shipping and logistics operations.
- Enhanced compliance with global trade laws and customs regulations.
- Reduced shipping costs through better freight management strategies.
- Increased reliability in supply chain operations.
- Minimized risks related to international transport and customs clearance.
- Strengthened relationships with global freight partners and suppliers.

Target Audience

This program is ideal for professionals involved in:

- Freight forwarding and logistics companies.
- Supply chain and procurement management.
- Shipping and transportation industries.
- Import/export businesses and trade compliance.
- Customs brokerage and regulatory compliance.
- International business and trade professionals.

Outlines

Day 1: Introduction to International Freight and Logistics

- Overview of international trade and freight transport.
- Key players in the global freight industry.
- Modes of transportation: Air, Sea, Road, and Rail.
- Freight Incoterms and their applications.

Day 2: International Freight Documentation and Compliance

- Essential shipping documents: Bill of Lading, Airway Bill, and Commercial Invoice.
- Customs regulations and trade compliance.
- Harmonized System HS codes and tariff classifications.
- Understanding export and import licensing.

Day 3: Freight Forwarding and Logistics Management

- Role of freight forwarders and third-party logistics 3PL providers.
- Route planning and carrier selection.
- Warehousing, distribution, and cargo handling.
- Cost optimization strategies in international freight.

Day 4: Risk Management in International Freight

- Identifying risks in global shipping and logistics.
- Cargo insurance and liability coverage.
- Security measures and customs inspections.
- Managing delays, damage, and loss in transit.

Day 5: Technology and Future Trends in Freight Management

- Digitalization and automation in freight operations.
- Blockchain and IoT applications in international logistics.
- Sustainable freight solutions and green logistics.
- Case studies and best practices in freight management.

Registration form on the Training Course: International Freight

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng):

Position:

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Official E-Mail:

Company Information

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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):

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Payment Method

- Please find enclosed a cheque made payable to Global Horizon
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