



*Training Course:  
Advanced Professionalism in Business Process  
Management*

*5 - 9 October 2025  
Istanbul (Turkey)  
DoubleTree by Hilton Istanbul Esentepe*

## Training Course: Advanced Professionalism in Business Process Management

Training Course code: MA235791 From: 5 - 9 October 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5500 ₺ Euro

### Introduction

Business Process Management BPM is a critical discipline for enhancing organizational efficiency and driving continuous improvement. This advanced training program is designed to equip professionals with cutting-edge methodologies, tools, and strategies to optimize business processes. Participants will gain a deep understanding of BPM frameworks, process analysis techniques, and technological advancements, enabling them to enhance operational performance and align processes with organizational objectives.

### Objectives

- Understand advanced concepts and methodologies in Business Process Management.
- Learn how to design, analyze, and optimize business processes effectively.
- Implement modern tools and techniques for process improvement.
- Integrate technology and automation to enhance BPM efficiency.
- Develop strategies for sustainable business process transformation.

### Target Audience

- Business Process Managers.
- Performance Improvement Specialists.
- Continuous Improvement and Innovation Managers.
- BPM Analysts and Consultants.
- Team Leaders and Department Heads involved in process management.

### Training Program Outlines

Day 1:

#### Foundations and Modern Trends in Business Process Management

- Core concepts of Business Process Management BPM.
- Key BPM frameworks and methodologies.

- The role of BPM in organizational growth and operational excellence.
- Differences between business processes and technical improvements.
- Emerging trends in BPM, including digital transformation and process innovation.

#### Day 2:

##### Process Analysis, Design, and Optimization

- Techniques for analyzing business processes and identifying inefficiencies.
- Designing innovative business processes to align with strategic goals.
- Identifying process gaps and root cause analysis.
- Business process modeling and practical applications.
- Implementing process optimization strategies for efficiency and agility.

#### Day 3:

##### Advanced BPM Techniques and Automation

- Leveraging AI and data analytics in BPM.
- Process automation strategies and workflow optimization.
- Simulation tools and methodologies for testing process effectiveness.
- The role of robotic process automation RPA in business process enhancement.
- Managing change effectively while implementing BPM improvements.

#### Day 4:

##### Measuring and Enhancing Business Process Performance

- Establishing and tracking Key Performance Indicators KPIs for BPM.
- Using advanced tools for process performance assessment.
- Identifying bottlenecks and applying continuous improvement techniques.
- Exploring methodologies like Lean, Six Sigma, and Kaizen for process enhancement.
- Aligning BPM initiatives with long-term business sustainability.

Day 5:

#### Strategic BPM Implementation and Practical Applications

- Developing BPM governance frameworks and policies.
- Aligning business processes with regulatory and compliance standards.
- Implementing BPM strategies for long-term operational success.
- Case studies on BPM implementation in different industries.
- Interactive workshop: applying BPM best practices to real-world scenarios.

## Registration form on the Training Course: Advanced Professionalism in Business Process Management

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

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Full Name (Mr / Ms / Dr / Eng): .....  
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### Company Information

Company Name: .....  
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### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....  
Position: .....  
Telephone / Mobile: .....  
Personal E-Mail: .....  
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### Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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### Easy Ways To Register

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