



*Training Course:
Advanced Professionalism in Business Process
Management*

*27 - 31 July 2025
Istanbul (Turkey)
DoubleTree by Hilton Istanbul Esentepe*

Training Course: Advanced Professionalism in Business Process Management

Training Course code: MA235791 From: 27 - 31 July 2025 Venue: Istanbul (Turkey) - DoubleTree by Hilton Istanbul Esentepe Training Course Fees: 5500 ₺ Euro

Introduction

Business Process Management BPM is a critical discipline for enhancing organizational efficiency and driving continuous improvement. This advanced training program is designed to equip professionals with cutting-edge methodologies, tools, and strategies to optimize business processes. Participants will gain a deep understanding of BPM frameworks, process analysis techniques, and technological advancements, enabling them to enhance operational performance and align processes with organizational objectives.

Objectives

- Understand advanced concepts and methodologies in Business Process Management.
- Learn how to design, analyze, and optimize business processes effectively.
- Implement modern tools and techniques for process improvement.
- Integrate technology and automation to enhance BPM efficiency.
- Develop strategies for sustainable business process transformation.

Target Audience

- Business Process Managers.
- Performance Improvement Specialists.
- Continuous Improvement and Innovation Managers.
- BPM Analysts and Consultants.
- Team Leaders and Department Heads involved in process management.

Training Program Outlines

Day 1:

Foundations and Modern Trends in Business Process Management

- Core concepts of Business Process Management BPM.
- Key BPM frameworks and methodologies.

- The role of BPM in organizational growth and operational excellence.
- Differences between business processes and technical improvements.
- Emerging trends in BPM, including digital transformation and process innovation.

Day 2:

Process Analysis, Design, and Optimization

- Techniques for analyzing business processes and identifying inefficiencies.
- Designing innovative business processes to align with strategic goals.
- Identifying process gaps and root cause analysis.
- Business process modeling and practical applications.
- Implementing process optimization strategies for efficiency and agility.

Day 3:

Advanced BPM Techniques and Automation

- Leveraging AI and data analytics in BPM.
- Process automation strategies and workflow optimization.
- Simulation tools and methodologies for testing process effectiveness.
- The role of robotic process automation RPA in business process enhancement.
- Managing change effectively while implementing BPM improvements.

Day 4:

Measuring and Enhancing Business Process Performance

- Establishing and tracking Key Performance Indicators KPIs for BPM.
- Using advanced tools for process performance assessment.
- Identifying bottlenecks and applying continuous improvement techniques.
- Exploring methodologies like Lean, Six Sigma, and Kaizen for process enhancement.
- Aligning BPM initiatives with long-term business sustainability.

Day 5:

Strategic BPM Implementation and Practical Applications

- Developing BPM governance frameworks and policies.
- Aligning business processes with regulatory and compliance standards.
- Implementing BPM strategies for long-term operational success.
- Case studies on BPM implementation in different industries.
- Interactive workshop: applying BPM best practices to real-world scenarios.

Registration form on the Training Course: Advanced Professionalism in Business Process Management

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