



*Training Course:
International Protocol and Diplomacy Certificate*

*26 - 30 January 2026
Milan (Italy)*

Training Course: International Protocol and Diplomacy Certificate

Training Course code: SC235772 From: 26 - 30 January 2026 Venue: Milan (Italy) - Training Course Fees: 6000 € Euro

Introduction:

In today's interconnected world, diplomacy and international protocol are fundamental to fostering effective relationships between governments, multinational organizations, and corporate entities. Mastering diplomatic etiquette, strategic negotiation, and intercultural communication is crucial for professionals engaged in international affairs, corporate diplomacy, and high-level stakeholder engagement.

The [International Protocol and Diplomacy Certificate](#), designed by [Global Horizon Training Center](#), is a comprehensive five-day training program that provides participants with a deep understanding of diplomatic procedures, global etiquette, and the protocol standards followed by embassies, international organizations, and government institutions. This specialized program equips professionals with the knowledge and skills necessary to navigate complex diplomatic interactions, engage with dignitaries, and manage high-profile events with professionalism and cultural sensitivity.

Participants will explore the intricacies of diplomatic communication, official correspondence, international event management, and conflict resolution strategies in global relations. Through [interactive discussions](#), [case studies](#), [role-playing scenarios](#), and [real-world protocol exercises](#), attendees will gain practical experience in managing diplomatic affairs and negotiations.

This program is ideal for professionals who interact with ambassadors, government officials, corporate executives, and international delegations, as well as those involved in [international trade](#), [foreign service](#), [protocol management](#), and [public relations](#). It is also valuable for individuals seeking to enhance their expertise in [diplomatic networking](#), [cross-cultural intelligence](#), and [international cooperation](#).

By the end of this program, participants will have mastered the principles of [global protocol](#), [state visits](#), [ceremonial events](#), and [high-stakes diplomatic negotiations](#), enabling them to [represent their organizations with credibility and authority on the international stage](#). The training incorporates [real-world case studies](#) from the UN, the European Union, the Arab League, and other major international organizations, ensuring a [practical and globally relevant learning experience](#).

This certification program, offered exclusively by [Global Horizon Training Center](#), is structured to provide a blend of [theoretical knowledge](#) and [hands-on training](#), ensuring that participants gain not only a deep understanding of protocol but also the confidence to apply their knowledge in [real-world diplomatic and corporate settings](#).

Target Audience

- Government officials and diplomats
- Corporate executives dealing with international clients
- Protocol officers and event coordinators
- Professionals in international relations

- NGO and embassy staff
- Anyone interested in learning about diplomatic protocol

Methodology

- Interactive Lectures & Case Studies
- Role-Playing and Simulations
- Practical Exercises and Protocol Scenarios
- Group Discussions and Experience Sharing
- Assessment and Certification

Objectives

By the end of this course, participants will be able to:

1. Understand international protocol rules and diplomatic etiquette.
2. Master diplomatic communication and cross-cultural negotiation techniques.
3. Organize and manage official events with diplomatic precision.
4. Enhance diplomatic networking and international relations strategies.
5. Apply conflict resolution and crisis management skills in a diplomatic setting.

Outlines

Day 1:

Foundations of International Protocol and Diplomacy

- Introduction to Diplomacy and International Relations
- The Role of Protocol in Diplomatic and Business Contexts
- Hierarchy and Precedence in International Relations
- Cross-Cultural Awareness and Sensitivity in Diplomacy
- Case Studies on Diplomatic Practices and Global Relations

Day 2:

Diplomatic Communication and Etiquette

- Principles of Effective Diplomatic Communication
- Verbal and Non-Verbal Communication in International Relations
- Writing Diplomatic Correspondence Letters, Invitations, Official Emails
- Public Speaking and Media Interaction for Diplomats
- Case Studies on Diplomatic Crises and Public Statements

Day 3:

Negotiation Strategies and Cross-Cultural Engagement

- Fundamentals of Diplomatic Negotiation
- Cross-Cultural Communication and Conflict Resolution
- The Role of Mediation in Diplomacy
- Protocol in Multilateral and Bilateral Meetings
- Simulation: Diplomatic Negotiation Exercise

Day 4:

Organizing and Managing Diplomatic Events

- Planning Official State and International Events
- Protocol for High-Level Visits and Delegations
- Seating Arrangements, Flag Protocols, and Gift Exchange
- Hosting and Attending Diplomatic Receptions and Banquets
- Case Studies: State Visits and International Summits

Day 5:

Crisis Management, Security, and Ethics in Diplomacy

- Managing Diplomatic Crises and Emergency Situations
- Security Considerations in Diplomatic Missions
- Ethical Challenges in Diplomacy and Protocol

- Role of International Organizations and Global Governance
- Final Assessment and Certification Ceremony

Registration form on the Training Course: International Protocol and Diplomacy Certificate

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
Official E-Mail:

Company Information

Company Name:
Address:
City / Country:

Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
Telephone / Mobile:
Personal E-Mail:
Official E-Mail:

Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
- ☐ Please invoice me
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Easy Ways To Register

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