



*Training Course:
Leadership and Communication Skills for Project
Managers*

23 - 27 February 2025

Cairo (Egypt)

Holiday Inn & Suites Cairo Maadi, an IHG Hotel

Training Course: Leadership and Communication Skills for Project Managers

Training Course code: SC235758 From: 23 - 27 February 2025 Venue: Cairo (Egypt) - Holiday Inn & Suites Cairo Maadi, an IHG Hotel Training Course Fees: 3875 € Euro

Introduction

Effective leadership and communication are essential for successful project management. Project managers must inspire teams, manage clients, resolve conflicts, and ensure seamless communication across stakeholders. Strong leadership ensures that projects stay on track, meet objectives, and deliver value to clients and organizations.

This 5-day intensive training program provides project managers with the essential leadership and communication techniques required to navigate complex project environments. Participants will learn how to engage teams, influence stakeholders, and communicate with impact to drive project success.

Course Objectives

By the end of this training, participants will be able to:

- Develop strong leadership skills to motivate and engage project teams.
- Master effective communication techniques for managing clients and stakeholders.
- Enhance decision-making and problem-solving abilities in project settings.
- Improve negotiation and conflict resolution skills for successful collaborations.
- Adapt communication styles to different audiences and project needs.
- Build trust, influence, and credibility as a project leader.

Target Audience

This program is designed for professionals responsible for leading projects and managing stakeholder communication, including:

- Project Managers & Team Leaders overseeing project execution.
- Business Analysts & Consultants managing stakeholder expectations.
- IT & Operations Managers leading cross-functional teams.
- Client Relationship Managers handling customer communication.

- PMO Project Management Office Professionals ensuring governance and collaboration.

Training Program Outline

Day 1: Leadership Fundamentals for Project Managers

- Understanding the role of a project leader vs. project manager.
- Leadership styles and how to adapt to different team dynamics.
- The importance of emotional intelligence EQ in leadership.
- Building trust and credibility with project teams and clients.
- Workshop: Self-assessment of leadership strengths and areas for growth.

Day 2: Effective Communication & Active Listening

- Mastering verbal, non-verbal, and written communication in projects.
- Active listening techniques for better team and client engagement.
- Delivering clear and concise project updates to different stakeholders.
- Storytelling techniques to make project communication more impactful.
- Interactive Session: Role-playing client and stakeholder conversations.

Day 3: Conflict Resolution & Negotiation Strategies

- Identifying and managing conflicts in project environments.
- Using negotiation techniques to handle stakeholder demands.
- Strategies for diffusing difficult conversations and managing crises.
- Maintaining professionalism and diplomacy in high-pressure situations.
- Hands-on Exercise: Simulated stakeholder conflict resolution session.

Day 4: Influencing Without Authority & Stakeholder Engagement

- Building influence and persuasion skills without direct authority.
- Managing difficult clients and demanding stakeholders.

- Adapting communication styles to different personality types.
- Leading effective virtual and cross-cultural teams.
- Case Study: How strong communication turned around a failing project.

Day 5: Leading High-Performing Project Teams & Final Assessment

- Strategies for motivating and empowering teams.
- Creating a positive and productive project culture.
- Best practices for providing constructive feedback and coaching.
- Developing a personalized leadership action plan.
- Final Exercise: Presenting a leadership and communication strategy for a project.

Registration form on the Training Course: Leadership and Communication Skills for Project Managers

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Payment Method

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