



*Training Course:
Certified Public Professional (CPP)*

*22 - 26 September 2025
Amsterdam (Netherlands)*

Training Course: Certified Public Professional (CPP)

Training Course code: LS235738 From: 22 - 26 September 2025 Venue: Amsterdam (Netherlands) - Training Course
Fees: 5500 € Euro

Introduction

The Certified Public Professional CPP training program is designed to equip professionals with the essential skills, knowledge, and competencies required to excel in public service and administrative roles. This program covers governance, public policy, ethics, financial management, leadership, and strategic decision-making. It is tailored to enhance efficiency, transparency, and accountability in public sector management.

Target Audience

- Public sector employees and administrators
- Government officials and policymakers
- Public service managers and executives
- Individuals aspiring for leadership roles in public administration
- Professionals working in regulatory bodies, municipalities, and non-governmental organizations NGOs

Objectives

By the end of this program, participants will be able to:

- Understand the principles of public administration and governance.
- Develop skills in policy-making, strategic planning, and decision-making.
- Enhance financial and risk management abilities in public sector organizations.
- Apply ethical frameworks and legal considerations in public administration.
- Improve leadership, communication, and stakeholder management skills.

Training Program Outline

Day 1

Fundamentals of Public Administration & Governance

- Introduction to Public Administration: Scope and Importance
- Principles of Good Governance and Public Service Ethics
- Legal and Regulatory Frameworks in Public Sector Management
- Transparency, Accountability, and Anti-Corruption Strategies
- Case Studies: Best Practices in Public Administration

Day 2

Policy Making & Strategic Decision-Making

- Understanding Public Policy Formulation & Implementation
- Strategic Planning and Performance Management in Public Institutions
- Stakeholder Engagement and Public Participation in Decision-Making
- Risk Assessment and Crisis Management in Public Services
- Workshop: Developing a Public Policy Proposal

Day 3

Financial & Budget Management in Public Sector

- Principles of Public Financial Management
- Budgeting Techniques and Fiscal Responsibility
- Procurement and Contract Management in Government Entities
- Auditing and Financial Accountability in the Public Sector
- Case Study: Effective Budget Planning for Public Projects

Day 4

Leadership, Communication & Public Relations

- Leadership Styles in Public Sector Organizations
- Effective Communication and Conflict Resolution in Public Administration

- Media Relations, Crisis Communication, and Public Image Management
- Digital Transformation and Technology Adoption in Public Services
- Role-Playing Exercise: Handling Public Communication Challenges

Day 5

Ethics, Compliance & Future Trends in Public Service

- Ethical Decision-Making and Code of Conduct in Public Office
- Compliance with International Standards and Regulations
- Public-Private Partnerships and Collaborative Governance
- Future Trends in Public Administration: AI, Big Data, and E-Government

Registration form on the Training Course: Certified Public Professional (CPP)

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

Delegate Information

Full Name (Mr / Ms / Dr / Eng):
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Company Information

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Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng):
Position:
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Payment Method

- ☐ Please find enclosed a cheque made payable to Global Horizon
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