



*Training Course:  
Certified Public Professional (CPP)*

*22 - 26 September 2025  
Amsterdam (Netherlands)  
Grand Hotel Amrâth Amsterdam*

## Training Course: Certified Public Professional (CPP)

Training Course code: LS235738 From: 22 - 26 September 2025 Venue: Amsterdam (Netherlands) - Grand Hotel Amrâth  
Amsterdam Training Course Fees: 5500 € Euro

### Introduction

The Certified Public Professional CPP training program is designed to equip professionals with the essential skills, knowledge, and competencies required to excel in public service and administrative roles. This program covers governance, public policy, ethics, financial management, leadership, and strategic decision-making. It is tailored to enhance efficiency, transparency, and accountability in public sector management.

### Target Audience

- Public sector employees and administrators
- Government officials and policymakers
- Public service managers and executives
- Individuals aspiring for leadership roles in public administration
- Professionals working in regulatory bodies, municipalities, and non-governmental organizations NGOs

### Objectives

By the end of this program, participants will be able to:

- Understand the principles of public administration and governance.
- Develop skills in policy-making, strategic planning, and decision-making.
- Enhance financial and risk management abilities in public sector organizations.
- Apply ethical frameworks and legal considerations in public administration.
- Improve leadership, communication, and stakeholder management skills.

### Training Program Outline

## Day 1

### Fundamentals of Public Administration & Governance

- Introduction to Public Administration: Scope and Importance
- Principles of Good Governance and Public Service Ethics
- Legal and Regulatory Frameworks in Public Sector Management
- Transparency, Accountability, and Anti-Corruption Strategies
- Case Studies: Best Practices in Public Administration

## Day 2

### Policy Making & Strategic Decision-Making

- Understanding Public Policy Formulation & Implementation
- Strategic Planning and Performance Management in Public Institutions
- Stakeholder Engagement and Public Participation in Decision-Making
- Risk Assessment and Crisis Management in Public Services
- Workshop: Developing a Public Policy Proposal

## Day 3

### Financial & Budget Management in Public Sector

- Principles of Public Financial Management
- Budgeting Techniques and Fiscal Responsibility
- Procurement and Contract Management in Government Entities
- Auditing and Financial Accountability in the Public Sector
- Case Study: Effective Budget Planning for Public Projects

## Day 4

### Leadership, Communication & Public Relations

- Leadership Styles in Public Sector Organizations
- Effective Communication and Conflict Resolution in Public Administration

- Media Relations, Crisis Communication, and Public Image Management
- Digital Transformation and Technology Adoption in Public Services
- Role-Playing Exercise: Handling Public Communication Challenges

## Day 5

### Ethics, Compliance & Future Trends in Public Service

- Ethical Decision-Making and Code of Conduct in Public Office
- Compliance with International Standards and Regulations
- Public-Private Partnerships and Collaborative Governance
- Future Trends in Public Administration: AI, Big Data, and E-Government

## Registration form on the Training Course: Certified Public Professional (CPP)

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Complete & Mail or fax to Global Horizon Training Center (GHTC) at the address given below

### Delegate Information

Full Name (Mr / Ms / Dr / Eng): .....

Position: .....

Telephone / Mobile: .....

Personal E-Mail: .....

Official E-Mail: .....

### Company Information

Company Name: .....

Address: .....

City / Country: .....

### Person Responsible for Training and Development

Full Name (Mr / Ms / Dr / Eng): .....

Position: .....

Telephone / Mobile: .....

Personal E-Mail: .....

Official E-Mail: .....

### Payment Method

- Please find enclosed a cheque made payable to Global Horizon
- Please invoice me
- Please invoice my company

### Easy Ways To Register

Telephone:  
+201095004484 to  
provisionally reserve your  
place.

Fax your completed  
registration  
form to: +20233379764

E-mail to us :  
info@gh4t.com  
or training@gh4t.com

Complete & return the  
booking form with cheque  
to: Global Horizon  
3 Oudai street, Aldouki,  
Giza, Giza Governorate,  
Egypt.